

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

SCREENING QUESTIONS

1) Are you 18 or older?

Yes, I am 18 or older	98%
No, I am under 18 [TERMINATE]	2%

2) What is your age?

18-24	18%
25-34	18%
35-44	19%
45-54	14%
55-64	17%
65+	15%

3) Are you currently registered to vote in New York City?

Yes, as a Republican	15%
Yes, as a Democrat	43%
Yes, as a member of the Working Families Party	1%
Yes, with a different political party	1%
Yes, as an independent or unaffiliated voter	16%
No, I am not registered to vote in New York State	15%
Not sure [TERMINATE]	8%

4) Which county do you live in?
[DROPDOWN]

Bronx County (The Bronx)	18%
Kings County (Brooklyn)	30%
New York County (Manhattan)	20%
Queens County (Queens)	27%
Richmond County (Staten Island)	6%

GENERAL QUALITY OF LIFE IN NEW YORK
--

5) Thinking about your own experience, how would you rate your overall quality of life in New York City today compared to five years ago?

TOTAL BETTER	18%
TOTAL WORSE	51%
Much better than five years ago	7%
Somewhat better than five years ago	11%
About the same as five years ago	22%
Somewhat worse than five years ago	27%
Much worse than five years ago	24%
Not sure	9%

6) How satisfied are you with the overall quality of city services in New York City?

TOTAL SATISFIED	37%
TOTAL DISATISFIED	54%
Very satisfied	7%
Somewhat satisfied	30%
Somewhat dissatisfied	30%
Very dissatisfied	24%
Not sure	10%

7) How confident do you feel about the city government's ability to address major challenges facing New York City?

TOTAL CONFIDENT	30%
TOTAL NOT CONFIDENT	58%
Very confident	6%
Somewhat confident	24%
Not that confident	33%
Not confident at all	25%
Not sure	11%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

8) Have you reported an issue or concern to the city by calling 311 in the past year and was it resolved in a timely and satisfactory manner?

Yes, the issue was resolved	13%
Yes, but the issue was not resolved	18%
No, I have not called to report any issues	57%
Not sure	12%

Slingshot Strategies People's Pulse Topline
 3000 New York City Adults, January 21-January 30, 2025
 Percentages may not sum to 100 due to rounding. MOE ±2.51

9) What words would you use to best describe how you feel about New York City right now? Please pick the two that feel most accurate.

[RANDOMIZE]

Unsafe	33%
Disappointment	21%
Dirty	20%
Difficult	18%
Failing	14%
Hope	11%
Opportunity	11%
Optimism	9%
Livable	9%
Sadness	8%
Love	7%
Pride	6%
Pessimism	6%
Safe	4%
Other [write in]	1%

10) Thinking about all the things that the New York City government provides funding for, what are the services or programs you would like to see the city support the most? Please select and rank your top 3 priorities:

	RANK 1	RANK 2	RANK 3
Affordable housing programs	22%	15%	12%
Police and public safety services	18%	11%	10%
Public transportation improvements	13%	12%	11%
Homelessness services	11%	13%	12%
Food and benefits programs	9%	12%	11%
Public schools and educational programs	8%	9%	8%
Firefighters and emergency services	3%	6%	6%
Sanitation and waste management	3%	5%	8%
Senior services	3%	5%	6%
After-school and summer programming for families	2%	3%	3%
Public libraries	2%	2%	4%
Public parks and recreational facilities	2%	2%	2%
Community centers and pools	1%	2%	2%
Beach and waterfront maintenance	1%	1%	1%
Veterans' services	1%	1%	3%
Other [write in]	2%	1%	1%

Slingshot Strategies People's Pulse Topline
 3000 New York City Adults, January 21-January 30, 2025
 Percentages may not sum to 100 due to rounding. MOE ±2.51

11) When it comes to you and your family, what would you say is the biggest financial burden on your household today?

Housing costs	42%
Food and groceries	10%
Healthcare costs	26%
Education	3%
Transit and transport	5%
Childcare expenses	3%
Other [write in]	10%
Not sure	2%

12) When thinking about your daily commute, how satisfied are you with the availability, and reliability of your public transport options, such as subways and buses, in your area?

TOTAL SATISFIED	49%
TOTAL DISSATISFIED	40%
Very satisfied	12%
Somewhat satisfied	37%
Somewhat dissatisfied	25%
Very dissatisfied	15%
Not sure	10%

13) How would you rate the overall functionality of New York City's infrastructure, such as roads, bridges, tunnels, and sidewalks?

TOTAL EXCELLENT/GOOD	25%
TOTAL POOR/VERY POOR	28%
Excellent	5%
Good	20%
Fair	39%
Poor	19%
Very poor	9%
Not sure	7%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

14) How satisfied are you with the consistency and reliability of city sanitation services (such as garbage collection and recycling) and the maintenance of public spaces (such as parks, streets, and sidewalks) in your neighborhood?

TOTAL SATISFIED	56%
TOTAL DISSATISFIED	34%
Very satisfied	12%
Somewhat satisfied	44%
Somewhat dissatisfied	23%
Very dissatisfied	11%
Not sure	10%

15) To what extent are you concerned about air and noise pollution in your community?

TOTAL CONCERNED	63%
TOTAL NOT CONCERNED	28%
Very concerned	25%
Somewhat concerned	38%
Not very concerned	21%
Not at all concerned	7%
Not sure	9%

16) How serious of a problem do you feel the mental health crisis is in New York City?

TOTAL SERIOUS	84%
TOTAL NOT SERIOUS	8%
Very serious	55%
Somewhat serious	29%
Not that serious	6%
Not serious at all	2%
Not sure	9%

17) Do you have reliable internet in your home?

Yes	95%
No	5%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

18) What are the biggest barriers to accessing reliable internet and digital tools for your household?

Cost of internet service	45%
Availability or service in my area	14%
Lack of devices (e.g., computers, tablets)	7%
Limited digital literacy or skills	23%
None of the above	26%

Neighborhood/Personal Experience

19) How would you rate your neighborhood as a place to live?

TOTAL EXCELLENT/GOOD	51%
TOTAL POOR/VERY POOR	11%
Excellent	12%
Good	39%
Fair	34%
Poor	7%
Very poor	4%
Not sure	4%

20) Do you recall seeing advertisements or community outreach efforts raising awareness about the public resources and services available in your neighborhood?

Yes	22%
No	56%
Not sure	22%

21) Have you noticed an increase in individuals experiencing visible mental health crises in public spaces in your neighborhood over the past year?

Yes	49%
No	31%
Not sure	20%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

Leaving NYC

22) What have considered as reasons to leave New York City? Please select your top two.

The cost of buying or renting a home	43%
The cost of basic necessities such as food, utilities, and clothing	32%
The public safety situation	25%
Preferring to raise a family outside the city	8%
Transit, transportation, and commute	7%
Being closer to family or friends	8%
Weather and access to outdoor activities	6%
Sanitation, parks, streets, and public spaces	6%
Not being able to afford cultural amenities such as sports, shows, or nightlife	5%
Schools and education	4%
Prefer the politics somewhere else	3%
The dating scene and social life	3%
Prefer the social, religious, or community life somewhere else	3%
None of these	9%
Not sure	6%
Other	1%

23) Do you have children under 18 years old?

Yes	26%
No	72%
Not sure	3%

24) [IF YES] Do you expect to stay in the city while they grow up?

Yes	54%
No	23%
Not sure	23%

25) [IF NOT] Why not?

Note: Many responses mention multiple issues, so percentages are approximate and not mutually exclusive.

Cost-of-Living and Economic Pressure

~30-35%

- Many respondents pointed to the high cost of living in New York City—as seen in repeated phrases including 'too expensive,' 'cost of living is too high,' 'rent is very high,' and 'can't afford kids.'
- They describe economic conditions that make it hard to stretch incomes (or raise children) comfortably in the city.

Safety, Crime, and Urban Disorder

~25-30%

- A second major theme was concern over public safety. Respondents mentioned 'not safe,' 'dangerous,' 'crime is up,' and similar warnings about the urban environment.
- These comments suggest that many feel that for children, NYC's neighborhoods (or even its public transport) are risky places to live.

Family Status and Life-Stage Considerations

~25-30%

- For some younger respondents, being 'too young,' 'not married,' or 'not ready yet' is a reason not to rule out a move elsewhere and tie themselves to an environment they see as potentially unsuitable for raising a family.
- Preconceptions about the family lifecycle figure prominently as a reason not to 'stay' for the kids' sake when other options are available.

Other Related and Miscellaneous Reasons

~5-10%

- A few responses focus on quality-of-life issues (desiring more space, better schools, a quieter or safer environment) or simply state a personal preference to be somewhere else.
- There are also a number of brief or non-substantive answers ('ok', 'idk', or even frustrated 'none of your business') that fall into this catch-all group.

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

26)[IF NO IN 24] If New York City had universal free child care, would you be more inclined to stay in New York City?

Yes	28%
No	41%
Not sure	31%

27) Have you and your family ever considered moving out of New York City?

Yes	48%
No	37%
Not sure	15%

28) **[IF YES]** In a few words, why did you think about leaving New York City?

Note: Many responses mention multiple issues, so percentages are approximate and overlapping.

Economic/Affordability Concerns

~55-60%

- Many respondents mention that everything—from rent and housing to basic necessities—is 'too expensive' or 'costs are out of control.'
- Terms and phrases such as 'cost of living,' 'expensive,' 'high rent,' 'inflation,' and 'money' occur very frequently.
- This bucket captures the overwhelming sense that New York City has become financially unsustainable.

Safety and Crime Issues

~40-45%

- A large share of answers refer to feeling 'unsafe,' citing increasing crime, violence on the streets or subways, and a general deterioration in public security.
- Words like 'crime,' 'unsafe,' 'dangerous,' and 'violence' appear often, often paired with other concerns about quality of life.

Quality of Life, Overcrowding, and Urban Stress

~25-30%

- Respondents talk about the 'overcrowding,' 'stress,' 'noise,' 'dirtiness' and a sense that the city's overall environment—its pace and disorder—has become unbearable.
- Comments such as 'too much stress,' 'too busy,' 'dirty,' 'ghetto,' or 'no way to get away from the concrete' show that urban density and declining neighborhood conditions are a concern.

Political, Cultural, and Ideological Grievances

~10-15%

- A subset complain about local politics and the ideological direction of the city, sometimes citing dissatisfaction with governance or political 'partisanship.'
- Examples include direct references to political parties, 'liberal' or 'Democrat' policies, or the notion that authorities are 'corrupt' or not supportive of mainstream preferences.

Family, Weather, and Desire for Change

~10-15%

- Other responses mention more 'personal' reasons – wanting a different pace or environment, a preference for warmer climates (Florida, Texas, etc.), or the desire to be closer to family.
- Although less frequent than cost or safety concerns, these reasons underscore how lifestyle and personal well-being factor into the desire to leave.

[IF YES] In a few words, why did you wind up deciding to stay in New York City?

Note: Many responses mention multiple issues, so percentages are approximate and overlapping.

Financial Constraints and Affordability

~45-50%

- Many respondents mentioned they 'couldn't afford to move,' cited the 'cost of moving,' 'no money,' 'lack of funds' or 'high cost of living.'
- Many people stayed because leaving would have meant a major financial hurdle—with either moving expenses or the risk of not being able to support themselves elsewhere.

Family, Roots, and Social Ties

~30%

- A large number of respondents said things like 'born and raised' or 'it's home.' 'Family' was named over and over.
- Respondents talked about having kids in school, being close to parents or grandchildren, and maintaining long-standing personal and community networks.

Employment and Career Considerations

~15-20%

- Many reasons were tied to work or career: respondents noted that 'my career network,' 'job opportunities' and 'better-paying jobs' in New York City were significant pull factors.
- In a competitive job market, staying put was seen as a safe bet for professional stability.

Love of the City, Culture, and Amenities

~10-15%

- A vibrant urban lifestyle appeared repeatedly as a reason to stay. People said they 'love the city,' mentioned its 'endless entertainment options,' 'diverse culture,' and the energy and convenience that define New York City.
- For these respondents, the city's cultural and social fabric makes it the only place they can see themselves having the lifestyle they want.

Other Factors

~5% or less

- A few responses noted timing, inertia ('I haven't decided yet'), health or educational reasons and, on occasion, even political or environmental preferences.
- Some brief or non-standard responses fell into miscellaneous or unclear categories, but these were a relatively minor share.

29) In the past few years, have you or someone you know had a family member move in so that they could save money?

Yes	28%
No	62%
Not sure	11%

30) In the past few years have you or someone you know had to move in with a family member to save money?

Yes	32%
No	58%
Not sure	10%

Agree/Disagree

31) Do you agree or disagree with the following statement: New York is a great city to raise a family in.

TOTAL AGREE	43%
TOTAL DISAGREE	46%
Strongly agree	10%
Somewhat agree	33%
Somewhat disagree	30%
Strongly disagree	16%
Not sure	11%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

32) Do you agree or disagree with the following statement: City services are of good quality, and easy to access for residents in my community.

TOTAL AGREE	44%
TOTAL DISAGREE	42%
Strongly agree	8%
Somewhat agree	36%
Somewhat disagree	28%
Strongly disagree	14%
Not sure	15%

33) Do you agree or disagree with the following statement: It is becoming increasingly difficult for my household to meet basic needs like housing, food, healthcare, and education.

TOTAL AGREE	61%
TOTAL DISAGREE	27%
Strongly agree	26%
Somewhat agree	35%
Somewhat disagree	18%
Strongly disagree	9%
Not sure	11%

34) Do you agree or disagree with the following statement: Essential services such as grocery stores, pharmacies, and healthcare providers are available and accessible in my neighborhood.

TOTAL AGREE	74%
TOTAL DISAGREE	17%
Strongly agree	36%
Somewhat agree	38%
Somewhat disagree	11%
Strongly disagree	6%
Not sure	10%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

35) Based on your experience and the experience of your friends and family when it comes to the cost of living and job opportunities in New York, do you agree or disagree with the following statement:

The New York City government does a good job of promoting economic growth in the city

TOTAL AGREE	32%
TOTAL DISAGREE	51%
Strongly agree	6%
Somewhat agree	26%
Somewhat disagree	33%
Strongly disagree	18%
Not sure	17%

36) Do you agree or disagree with the following statement: The New York City government spends tax dollars wisely.

TOTAL AGREE	19%
TOTAL DISAGREE	63%
Strongly agree	6%
Somewhat agree	13%
Somewhat disagree	29%
Strongly disagree	34%
Not sure	18%

37) Do you agree or disagree with the following statement:

Too many individuals suffering from mental illness are left on the streets and subways of New York City without adequate care.

TOTAL AGREE	77%
TOTAL DISAGREE	11%
Strongly agree	53%
Somewhat agree	24%
Somewhat disagree	8%
Strongly disagree	3%
Not sure	12%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

38) Do you agree or disagree with the following statement:

The mental health crisis in New York City impacts the quality of life in my neighborhood specifically.

TOTAL AGREE	61%
TOTAL DISAGREE	24%
Strongly agree	28%
Somewhat agree	33%
Somewhat disagree	17%
Strongly disagree	7%
Not sure	15%

39) Do you agree or disagree with the following statement: I feel more financially secure than I did five years ago.

TOTAL AGREE	31%
TOTAL DISAGREE	54%
Strongly agree	9%
Somewhat agree	22%
Somewhat disagree	25%
Strongly disagree	29%
Not sure	14%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

PUBLIC SAFETY

40) How would you rate the overall level of public safety in your neighborhood?

TOTAL EXCELLENT/GOOD	35%
TOTAL POOR/VERY POOR	20%
Excellent	7%
Good	28%
Fair	37%
Poor	13%
Very poor	7%
Not sure	7%

41) When it comes to crime and public safety, do you feel safer in New York City now compared to five years ago?

TOTAL MORE SAFE	11%
TOTAL LESS SAFE	50%
Yes, I feel much safer	4%
Yes, I feel somewhat safer	7%
About the same	30%
No, I feel somewhat less safe	25%
No, I feel much less safe	25%
Not sure	9%

Yes/No

42) Do safety concerns affect your willingness to spend time outdoors or use public spaces in your neighborhood?

Yes	49%
No	37%
Not sure	14%

43) Do you avoid using the subway at certain times or in certain areas because of safety concerns?

Yes	68%
No	25%
Not sure	10%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

44) In the past year, have you or someone you know personally witnessed or experienced a safety-related incident on the subway, such as harassment, theft, or violence?

Yes	39%
No	46%
Not sure	15%

45) In the past year, have you or someone you know personally witnessed a crime in public?

Yes	36%
No	47%
Not sure	16%

Agree/Disagree

46) Do you agree or disagree with the following statement: I feel safe riding the subway at night.

TOTAL AGREE	23%
TOTAL DISAGREE	66%
Strongly agree	6%
Somewhat agree	17%
Somewhat disagree	23%
Strongly disagree	43%
Not sure	11%

47) Do you agree or disagree with the following statement:

The police in my neighborhood respond effectively to crime and safety concerns.

TOTAL AGREE	44%
TOTAL DISAGREE	37%
Strongly agree	10%
Somewhat agree	34%
Somewhat disagree	21%
Strongly disagree	16%
Not sure	19%

HOUSING - GENERAL

Now you're going to hear some questions about housing, renting, homeownership, and affordability in New York City.

48) Generally speaking, do you think the cost of housing in New York City has gotten more or less expensive over the last few years?

TOTAL MORE EXPENSIVE	78%
TOTAL LESS EXPENSIVE	4%
Much more expensive	58%
Somewhat more expensive	20%
Stayed about the same	8%
Somewhat less expensive	3%
Much less expensive	1%
Not sure	11%

49) Thinking about everything that goes into buying or renting a home, would you say that it's currently difficult or easy to buy or rent a home in your area?

TOTAL DIFFICULT	75%
TOTAL EASY	11%
Very difficult to buy or rent a home in my area	46%
Somewhat difficult to buy or rent a home in my area	29%
Somewhat easy to buy or rent a home in my area	8%
Very easy to buy or rent a home in my area	3%
Not sure	15%

50) How confident are you that New York City can address systemic housing inequities in the next five years?

TOTAL CONFIDENT	21%
TOTAL NOT CONFIDENT	62%
Very confident	5%
Somewhat confident	16%
Not that confident	34%
Not confident at all	28%
Not sure	18%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

51) On December 5th 2024, the New York City Council passed the City of Yes For Housing Opportunity Proposal to help address the housing shortage. It allows for modest increases in housing, such as basement apartments, backyard cottages and apartments above storefronts, while reducing certain parking requirements. The policy is projected to create 80,000 new housing units over the next 15 years.

Do you support or oppose this policy?

TOTAL SUPPORT	57%
TOTAL OPPOSE	20%
Strongly support	22%
Somewhat support	35%
Somewhat oppose	13%
Strongly oppose	7%
Not sure	24%

52) When it comes to housing in New York City, which of the following housing outcomes do you prefer the most? Choose the two that are most important to you.

Building more affordable housing specifically for low-and middle-income families	46%
Protecting current residents from displacement and rising costs through tenant protections and financial assistance to keep people in their homes	45%
More enforcement of laws and regulations on landlords and developers in New York	22%
Making it easier to build more housing in order to address the housing shortage and make more homes available	21%
Preserving the character, history, and feel of neighborhoods	18%
Ensuring that new housing developments include community benefits like parks, schools, and infrastructure	16%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

53) What types of housing would you like to see prioritized in New York City? Choose the two that are most important to you.

Affordable housing for low-income residents	47%
Apartments for middle-income families	34%
Housing specifically for homeless individuals and families	19%
Senior housing with accessibility features	15%
Environmentally sustainable and energy-efficient housing	14%
Market-rate housing for mixed-income communities	13%
Mixed-used housing with retail or community spaces included	11%
Single-room occupancy (SRO) or dorm-style housing for individuals	7%
Luxury housing	5%
Accessory dwelling units (basement apartments or backyard cottages)	5%

54) Do you support or oppose giving community organizations more control over land and housing developments in New York City?

TOTAL SUPPORT	46%
TOTAL OPPOSE	22%
Strongly support	11%
Somewhat support	35%
Somewhat oppose	16%
Strongly oppose	6%
Not sure	31%

55) Should the city provide more financial assistance to tenants who are struggling to pay rent, even if they wouldn't traditionally qualify as low income?

Yes	60%
No	14%
Not sure	26%

Agree/Disagree

56) Do you agree or disagree with the following statement:

Publicly owned land should only be sold to developers who will commit to using the land to create permanently affordable housing and meet community needs.

TOTAL AGREE	61%
TOTAL DISAGREE	16%
Strongly agree	29%
Somewhat agree	32%
Somewhat disagree	11%
Strongly disagree	5%
Not sure	22%

57) Do you agree or disagree with the following statement: Gentrification is a serious problem when it comes to housing affordability and the high cost of living generally, in my community.

TOTAL AGREE	59%
TOTAL DISAGREE	16%
Strongly agree	28%
Somewhat agree	31%
Somewhat disagree	12%
Strongly disagree	4%
Not sure	25%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

58) Do you agree or disagree with the following statement:

Housing policies in New York City disproportionately benefit wealthier individuals while leaving middle- and lower-class residents behind.

TOTAL AGREE	65%
TOTAL DISAGREE	14%
Strongly agree	37%
Somewhat agree	28%
Somewhat disagree	10%
Strongly disagree	4%
Not sure	21%

59) Do you agree or disagree with the following statement:

If we want New York City to keep growing economically, it needs to be more affordable for people to live here and move here.

TOTAL AGREE	75%
TOTAL DISAGREE	11%
Strongly agree	51%
Somewhat agree	24%
Somewhat disagree	7%
Strongly disagree	4%
Not sure	14%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

60) Do you agree or disagree with the following statement:

If New York City doesn't build more homes in order to keep housing affordable, young people and seniors will be forced out, and new residents will look to other states where home prices are lower.

TOTAL AGREE	71%
TOTAL DISAGREE	12%
Strongly agree	43%
Somewhat agree	28%
Somewhat disagree	8%
Strongly disagree	4%
Not sure	17%

61) Do you agree or disagree with the following statement:

There is space in my neighborhood for more housing.

TOTAL AGREE	37%
TOTAL DISAGREE	41%
Strongly agree	12%
Somewhat agree	25%
Somewhat disagree	22%
Strongly disagree	19%
Not sure	22%

IMMIGRATION

Now you're going to hear some questions about immigration in New York City and immigrant rights broadly.

62) How would you rate the city government's handling of increased migration to New York City in the last 2 years?

TOTAL EXCELLENT/GOOD	11%
TOTAL POOR/VERY POOR	55%
Excellent	3%
Good	8%
Fair	21%
Poor	24%
Very poor	31%
Not sure	13%

63) Would you support legislation which would provide faster pathways to work authorization for immigrants as a way to tackle labor shortages and contribute to the city's economic growth?

TOTAL SUPPORT	49%
TOTAL OPPOSE	28%
Strongly support	21%
Somewhat support	28%
Somewhat oppose	12%
Strongly oppose	16%
Not sure	24%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

64) In light of the recent increase in the number of migrants, asylum seekers, and refugees in New York City, which of the following best reflects your view on how the city should allocate public resources?

Focus resources on long-term residents before addressing the needs of new arrivals	36%
Increase overall investment in public resources to better support both new arrivals and existing residents	21%
Prioritize equitable distribution of resources for all residents, including migrants	16%
Maintain the current approach	6%
Not sure	21%

65) In your opinion what is the best approach to ensure migrants have stable housing in New York City?

Build more affordable housing	21%
Partner with and fund more nonprofits and community groups to find housing solutions	19%
Do nothing	12%
Expand temporary shelters	9%
Provide more rental assistance to migrant families	7%
Something else	6%
Not sure	26%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

66) In your opinion how should New York City help migrants integrate into the workforce?

Provide job training and placement programs	24%
Accelerate work authorization processes	19%
Provide incentives for and collaborate with local businesses to create job opportunities	17%
Do nothing	12%
Something else	25%
Not sure	3%

Agree/Disagree

67) Do you agree or disagree with the following statement:

Law enforcement should work more closely with community organizations to ensure migrants feel safe reporting crimes or seeking help?

TOTAL AGREE	63%
TOTAL DISAGREE	18%
Strongly agree	29%
Somewhat agree	34%
Somewhat disagree	9%
Strongly disagree	9%
Not sure	21%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

68) Do you agree or disagree with the following statement:

Local communities should have more input on how to manage and integrate migrants arriving in their neighborhoods.

TOTAL AGREE	62%
TOTAL DISAGREE	18%
Strongly agree	29%
Somewhat agree	33%
Somewhat disagree	10%
Strongly disagree	8%
Not sure	21%

69) Do you agree or disagree with the following statement:

Using local hotels as temporary housing for migrant families is an acceptable short-term solution, but they are not serving migrants or neighborhoods appropriately, and a longer-term solution is urgently needed.

TOTAL AGREE	54%
TOTAL DISAGREE	26%
Strongly agree	29%
Somewhat agree	25%
Somewhat disagree	11%
Strongly disagree	15%
Not sure	21%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

70) Do you agree or disagree with the following statement:

Providing language education and job training to migrants is essential for their successful integration into the city.

TOTAL AGREE	63%
TOTAL DISAGREE	18%
Strongly agree	33%
Somewhat agree	30%
Somewhat disagree	8%
Strongly disagree	10%
Not sure	20%

NON-PROFIT RESILIENCE/CAPACITY

Now you're going to hear some questions about non-profits and community-based organizations in New York City.

71) What sort of interactions have you had with community organizations and local groups in your area over the last few years, if any?

Volunteered to help others	17%
Received food, aid, assistance, or financial support	15%
Attended a meeting, talk, or event	15%
Participated in an education or learning program	12%
Received help or advice regarding laws, rules, or government forms	8%
Met with a counselor or support group	7%
Participated in a skills or language training program	7%
Participated in a letter writing or phone call campaign	7%
None of the above	50%
Other [write in]	1%

72) How important do you think it is for the New York City government to support small, local organizations that are focused on addressing social, economic, and housing issues in communities across the city?

TOTAL IMPORTANT	75%
TOTAL NOT IMPORTANT	10%
Very important	42%
Somewhat important	33%
Not very important	6%
Not important at all	4%
Not sure	15%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

73) When thinking about your own community, do you believe that community organizations in your neighborhood have enough resources to make a real difference?

Yes	22%
No	42%
Not sure	36%

74) Would you support more city funding for grassroots, community-based organizations to hire staff, improve their work, and reach more people who are in need?

Yes	59%
No	14%
Not sure	27%

MENTAL HEALTH & SUBSTANCE USE SERVICES

Now you're going to hear some questions about mental health and substance use services.

75) When you see someone in public on the street or in the subway who is struggling with mental health issues, substance abuse issues, or other health issues, what comes closest to describing how you feel?

I mostly feel empathy for people who are struggling with these issues, even when they make me uncomfortable in public and I wish it wasn't happening. It makes me sad that people who clearly need help aren't getting it, and sad that other New Yorkers have to deal with the consequences of these people not getting the services they need and deserve.	58%
--	-----

I mostly feel anger and frustration at people who are struggling with these issues and acting out in public while making life harder for other New Yorkers. I understand they need help, but that's not an excuse to behave in inappropriate, violent, or threatening ways instead of seeking out help, and the rest of us simply shouldn't have to deal with it.	23%
---	-----

Other [write in]	17%
------------------	-----

Not sure	1%
----------	----

76) How much would you support city funded programs that combine mental health support with public safety initiatives to reduce crime and violence?

TOTAL SUPPORT	73%
TOTAL OPPOSE	11%

Strongly support	42%
Somewhat support	31%
Somewhat oppose	7%
Strongly oppose	4%
Not sure	15%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

77) What approach do you believe New York City should prioritize to address mental illness and homelessness on the subway system?

Expand mental health and housing support programs	29%
More police and security on subway platforms and subway cars	20%
Increase the presence of outreach teams and social services	18%
Involuntary commitment for individuals unable to care for themselves	17%
Other [write in]	1%
Not sure	16%

78) What actions should the city government take to improve access to affordable mental health services? Choose the two that are most important to you.

Increase funding for community mental health clinics	36%
Provide free or low-cost therapy for youth and struggling families	32%
Provide supportive housing with services for residents	26%
Expand mental health services for New Yorkers who don't speak English	20%
Partner with schools to provide on-site mental health support	16%
Other [write in]	1%
Not sure	16%

79) When thinking about children and young people, how do you think schools should approach supporting the mental health and well-being of their students? Choose the two that are most important to you.

Provide more counseling and therapy options	37%
Create programs to address body image, suicide, and drug use	29%
Provide more after-school programs and organized sports	26%
Offer social services and trauma support	25%
Partner with grassroots community organizations focused on youth mental health	22%
Not sure	17%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

80) When thinking about the mental health challenges facing young people in New York City, which of the following do you feel are the main causes? Choose the two that are most important to you.

Households that are struggling with cost of living	37%
Lack of affordable mental health services	33%
Exposure to crime and gun violence	32%
Classism, racism and micro-aggressions	24%
Overcrowded schools and lack of after school programs	18%
Other [write in]	1%
Not sure	17%

81) Do you agree or disagree with the following statement:

New York is experiencing a serious substance abuse and addiction crisis

TOTAL AGREE	69%
TOTAL DISAGREE	13%
Strongly agree	35%
Somewhat agree	34%
Somewhat disagree	10%
Strongly disagree	3%
Not sure	19%

82) Thinking about neighborhood smoke shops, do you think the number of smoke shops near you has increased, decreased, or stayed about the same?

Increased	48%
Stayed about the same	21%
Decreased	11%
Not sure	20%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

83) How much do you think the number of smoke shops near residential areas and public schools affects your community's overall quality of life?

A great deal	24%
Somewhat	30%
Not much	17%
Not at all	8%
Not sure	21%

84) How concerned are you that the increase in smoke shops normalizes substance abuse, particularly for young people?

TOTAL CONCERNED	61%
TOTAL NOT CONCERNED	18%
Very concerned	30%
Somewhat concerned	31%
Not very concerned	14%
Not concerned at all	8%
Not sure	18%

FOOD INSECURITY

Now you're going to hear some questions about food insecurity in New York City.

85) How serious do you feel food insecurity is in New York City currently?

TOTAL SERIOUS	72%
TOTAL NOT SERIOUS	10%
Extremely serious	17%
Very serious	25%
Somewhat serious	30%
Not very serious	8%
Not serious at all	2%
Not sure	17%

86) Have you or someone in your family struggled with food insecurity in the last few years?

Yes	31%
No	54%
Not sure	16%

87) Do you agree or disagree with the following statement: The rising cost of food has made it harder for families in my community to access healthy and quality food.

TOTAL AGREE	69%
TOTAL DISAGREE	13%
Strongly agree	37%
Somewhat agree	32%
Somewhat disagree	10%
Strongly disagree	3%
Not sure	18%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

88) What do you feel are the biggest barriers to accessing healthy food in your community?

High food prices	69%
Shortages at food pantries	17%
Lack of grocery stores in my neighborhood	14%
Limited transportation options to food sources	12%
Other [write in]	18%
Not sure	1%

89) Would you support additional city funding to help food pantries address food insecurity and expand their services?

Yes	67%
No	13%
Not sure	20%

WORKFORCE PROGRAMS

Now you're going to hear some questions about workforce programs in New York.

90) Do you think the city government is doing enough to expand vocational training and trade schools to equip residents with skills and job opportunities?

Yes	14%
No	45%
Not sure	42%

91) How much would you support city-funded partnerships with private companies and non-profits to recruit and train low-income New Yorkers for new job opportunities?

TOTAL SUPPORT	66%
TOTAL OPPOSE	14%
Strongly support	33%
Somewhat support	33%
Somewhat oppose	9%
Strongly oppose	5%
Not sure	21%

92) Do you agree or disagree with the following statement:

The city should invest more in training programs to prepare New Yorkers for green jobs, such as those in offshore wind development and the new environmentally friendly industries on the city's waterfront.

TOTAL AGREE	62%
TOTAL DISAGREE	15%
Strongly agree	24%
Somewhat agree	38%
Somewhat disagree	9%
Strongly disagree	6%
Not sure	24%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

93) Have childcare needs impacted your ability to work, such as causing you to stop working, reduce your hours or make other changes to your employment situation?

Yes, I had to stop working entirely to meet childcare needs	4%
Yes, I had to reduce my work hours to manage childcare	6%
Yes, I had to change jobs or find more flexible work to accommodate childcare	7%
No, my work situation has not been impacted by childcare needs	23%
I do not have childcare responsibilities	42%
Not sure	18%

DEMOCRACY AND CIVIC ENGAGEMENT

Now you're going to hear some questions regarding democracy and civic engagement in New York.

94) How important do you think voting is to New York's social and economic future?

TOTAL IMPORTANT	71%
TOTAL NOT IMPORTANT	12%
Very important	49%
Somewhat important	22%
Not very important	8%
Not important at all	4%
Not sure	17%

95) What would make you more likely to participate in local elections?

More information about candidates and ballot measures	40%
Greater trust in the election process	32%
Easier access to voter registration	17%
More accessible information about polling locations	15%
Not sure	25%

96) How often do you participate in non-voting civic activities such as attending community meetings or contacting elected officials?

TOTAL REGULARLY/OCCASIONALLY	22%
TOTAL RARELY/NEVER	62%
Regularly	5%
Occasionally	17%
Rarely	29%
Never	33%
Not sure	16%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

97)Where do you primarily get your news about local issues and elections?

Online news and websites	39%
Broadcast news	36%
Social media platforms	29%
Family and friends	26%
Newspapers	21%
Podcasts	10%
Community groups	9%
Not sure	14%

98)What are some of your biggest concerns about how the media covers local politics and issues in New York?

Bias in reporting	39%
Lack of depth or detail in coverage	30%
Neglect of certain neighborhoods and communities	30%
Focused on issues that don't affect me and my family	20%
Not sure	24%

Agree/Disagree

99)Do you agree or disagree with the following statement:

The media plays an important role in holding local politicians and institutions accountable.

TOTAL AGREE	57%
TOTAL DISAGREE	22%
Strongly agree	24%
Somewhat agree	33%
Somewhat disagree	12%
Strongly disagree	10%
Not sure	21%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

100) Do you agree or disagree with the following statement:

My vote makes a difference in New York City elections.

TOTAL AGREE	50%
TOTAL DISAGREE	26%
Strongly agree	20%
Somewhat agree	30%
Somewhat disagree	15%
Strongly disagree	11%
Not sure	23%

101) Do you agree or disagree with the following statement:

The democratic process in New York City works and improves life for me and my family.

TOTAL AGREE	38%
TOTAL DISAGREE	33%
Strongly agree	12%
Somewhat agree	26%
Somewhat disagree	18%
Strongly disagree	15%
Not sure	30%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

DEMOGRAPHICS

102){Gender}

Man	47%
Woman	51%
Non-binary	1%
Other	-

103){Race}

White or Caucasian	31%
Black or African-American	22%
Hispanic	26%
Asian	12%
Multi-racial	5%
Other	2%
Not sure	1%

104){IF NOT WHITE] How would you describe your heritage?

African	3%
African-American/Black	20%
Arab	-
Bengali	2%
Brazilian	1%
Caribbean	7%
Chinese	9%
Colombian	2%
Cuban	2%
Dominican	8%
Guyanese	1%
Haitian	1%
Indian	2%
Japanese	1%
Korean	1%
Mexican	3%
Nepalese	-
Pakistani	1%
Peruvian	1%
Puerto Rican	19%

Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51

Salvadorian	-
Sri Lankan	-
Tibetan	-
Other [write in]	11%
Not sure	4%

105){Religion}

Protestant Christian (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	13%
Evangelical Christian	5%
Orthodox Christian	2%
Catholic	27%
Orthodox Jewish	1%
Non-Orthodox Jewish	6%
Muslim	4%
Buddhist	2%
Hindu	1%
Atheist or Agnostic	9%
Other	6%
None	19%
Not sure	6%

106)Do you identify as lesbian, gay, bisexual or transgender?

Yes	11%
No	86%
Not sure	3%

107)Do you consider yourself to be conservative, moderate, or liberal?

Very Conservative	5%
Conservative	12%
Moderate	34%
Liberal	22%
Very Liberal	11%
Not sure	17%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

108) How would you describe your current employment status?

Full time	40%
Part time	12%
Student	7%
Retired	15%
Homemaker	4%
Unemployed	13%
Self-employed	8%
Refused	1%

109) How would you describe your most recent employment?

Health care	12%
Education	8%
Retail or sales	8%
Financial activities	4%
Specialty trade skills (construction, plumbing, electrical etc.)	4%
Information services	3%
Administrative or clerical	6%
Personal services, food, or hospitality	6%
Professional services in science, technology, math, or engineering	5%
Professional services in business, law, or consulting	5%
Social services	3%
Government	4%
Arts and entertainment	5%
Transportation or utilities	4%
Security, law enforcement, or military	2%
Other [write in]	12%
Not sure	10%

110) What is the highest level of education you have completed?

Some high school or less	6%
High school graduate	21%
Some college	21%
College graduate	29%
Some graduate school	4%
Graduate degree	16%
Not sure	3%

*Slingshot Strategies People's Pulse Topline
3000 New York City Adults, January 21-January 30, 2025
Percentages may not sum to 100 due to rounding. MOE ±2.51*

111) Do you rent or own the place where you currently live?

Rent	63%
Own	30%
Not sure	6%

112) Do you have a child or children who currently attend school in New York City?

Yes, I have children who attend public schools in New York City	14%
Yes, I have children who attend private schools in New York City	3%
Yes, I have children who attend charter schools in New York City	3%
Yes, I have children who attend religious or parochial schools in New York City	1%
No, I do not have children who attend school in New York City	71%
Not sure	7%

113) Is any member of your household a member of a public or private sector union?

Yes, a member of a public-sector union	12%
Yes, a member of a private-sector union	8%
No, no one in my household is a member of any union	63%
Not sure	16%

114) What is your household's annual income?

Less than \$20,000 annually	11%
\$20,000 to \$39,999	10%
\$40,000 to \$59,999	15%
\$60,000 to \$79,999	12%
\$80,000 to \$100,000	15%
\$100,000 to \$150,000	16%
\$150,000 to \$200,000	8%
More than \$200,000	6%
Not sure	7%