The People's Pulse

The People's Pulse survey is an initiative commissioned by Brooklyn Org, The New York Community Trust, The Staten Island Foundation, and the Altman Foundation, and spearheaded by the 5BORO Institute.



The Staten Island Foundation

The New York Community Trust





February 2025

About the Project

The People's Pulse survey is an initiative commissioned by Brooklyn Org, The New York Community Trust, The Staten Island Foundation, and the Altman Foundation, and spearheaded by 5BORO Institute.

This first-of-its-kind collaboration builds upon the many years that the organizations involved have devoted to listening to and investing in New York City's communities.

The survey aims to amplify the voices of everyday New Yorkers in civic conversation.

What New Yorkers Think About New York.

Slingshot Strategies conducted a multimodal survey of 3,000 adults in New York City in English, Spanish, and Mandarin from January 21st to January 30th, 2025. The sample is weighted to education, age, gender, race, county, and 2024 election results, with a margin of error of ± 2.51 .



Executive Summary

The People's Pulse

Scope of Study

This comprehensive study covers a broad range of issues regarding New York City's civic life. Specific categories of questions covered key areas, including:

- Affordability
- Public Safety
- Housing
- Immigration
- Non-Profit Resilience and Capacity
- Mental Health and Substance Abuse Services
- Food Insecurity
- Workforce Programs
- Democracy and Civic Engagement

lop lakeaways

We found New Yorkers are deeply concerned about and directly affected by the city's affordability and public safety, while also believing the city faces a mental health crisis.

Affordability

In question after question, the **cost of living** and the pressure it exerts every day rises above other challenges New Yorkers believe they face. Mounting financial pressure is pushing New Yorkers to doubt the future of the city and their own future in the city.

Forty-eight percent of New Yorkers surveyed said they had considered leaving NYC. When asked about potential reasons, **43% of** respondents cited the cost of buying or renting a home as a top factor. This was followed by the cost of basic necessities such as food, utilities and clothing (32%) and concerns about the public safety situation (25%).

Notably, some of the lower-ranked reasons included schools and education (4%), preference for politics elsewhere (3%), and dating and social life **(3%)**.

Please select your top two.

The cost of buying or renting a home

clothing

The public safety situation

Preferring to raise a family outside the city

Being closer to family or friends

Transit, transportation, and commute

Sanitation, parks, streets, and public spaces

shows or nightlife

Schools and education

Prefer the politics somewhere else

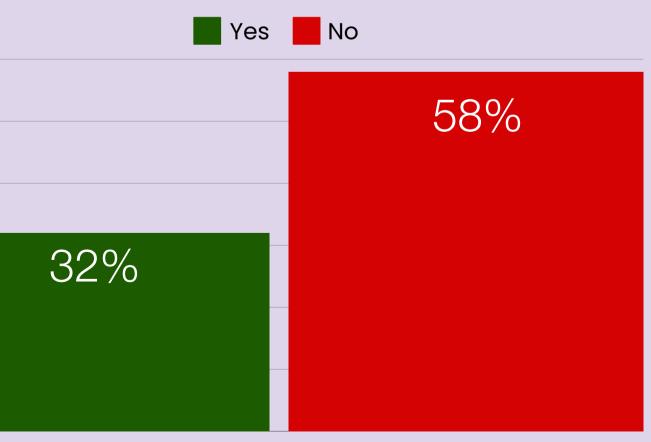
The dating and social life

What have you considered as reasons to leave New York City? 43% The cost of basic necessities such as food, utilities, and 32% 25% 8% 8% 7% 6% Not being able to afford cultural amenities such as sports, 5% 4% 3% 3% 3% Prefer the social, religious, or community life somewhere else

28% of New Yorkers reported that they or someone they know has **had** a family member move in to help save money. Similarly, 32% of **respondents** say they or someone they know has had to move in with a family member to reduce expenses.

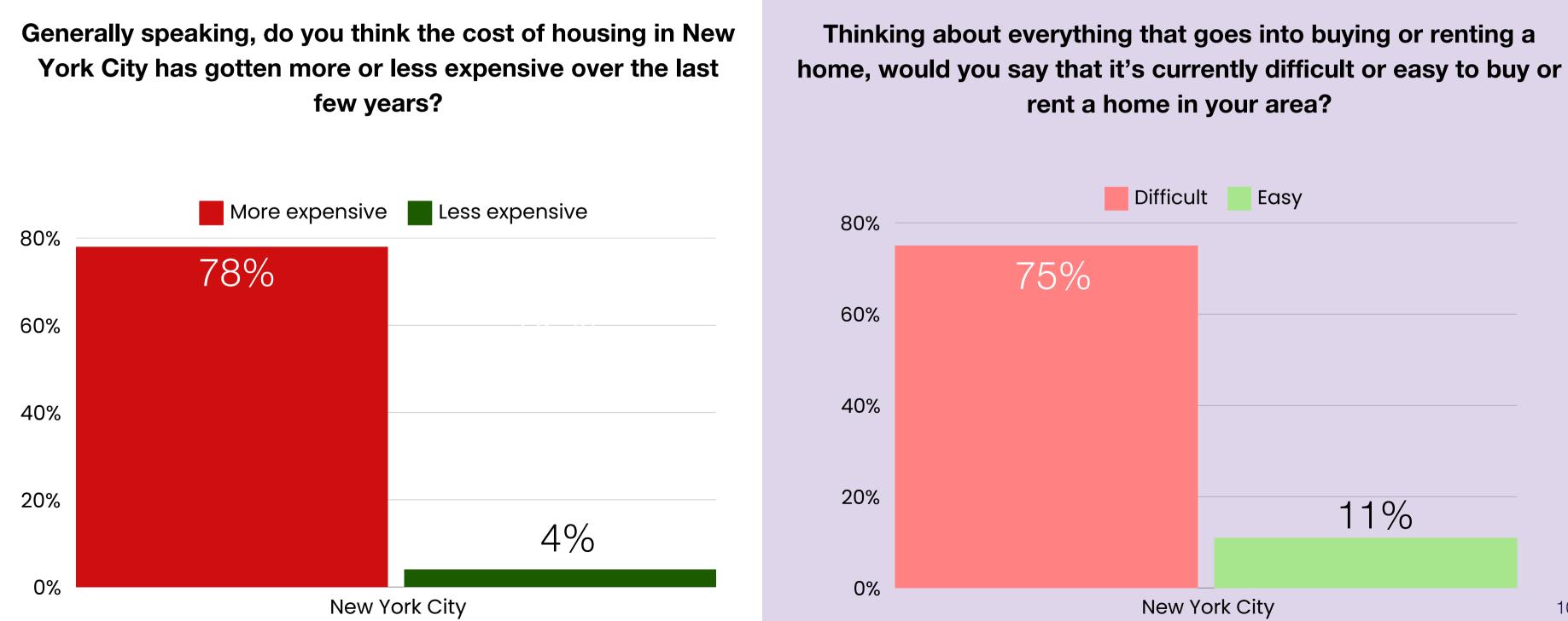
In the past few years, have ye had a family member move i mone	n so that they could save	In th know
70%	No	
		60%
60%	62%	E O %
50%	02/0	50%
40%		40%
30%		30%
20% 28%		20%
10%		10%
0% New Y	ork City	0%

e past few years, have you or someone you had to move in with a family member to save money?



New York City

A vast majority of New Yorkers (78%) believe that housing costs have increased in recent years, while only 4% say they have become less expensive. Similarly, 75% of respondents expressed that buying or renting a home in their area is difficult, while only 11% find it easy.



Empathy

More than 80% of New Yorkers believe the city is in a **mental health crisis** and three of four say that **too many individuals suffering from mental illness are left without adequate care**.

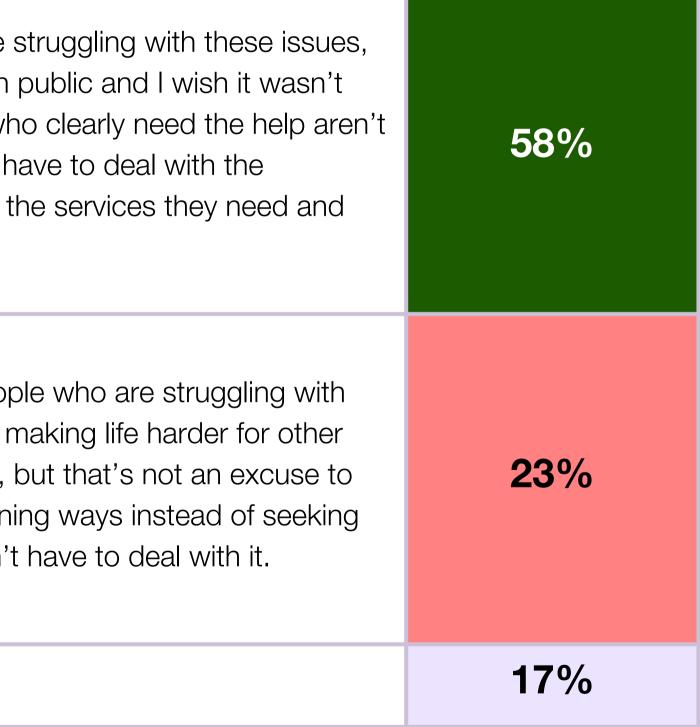
Most New Yorkers take a compassionate approach: When asked how they feel about individuals struggling with mental health and substance abuse issues in public spaces, **58% of New Yorkers expressed empathy, saying they feel sad that those in need are not receiving adequate support.** Most New Yorkers take a **compassionate approach** to the public safety issues in the city. When asked how they feel about individuals struggling with mental health and substance abuse issues in public spaces, **58% of New Yorkers expressed empathy**, saying they feel sad that those in need are not receiving adequate support.

23% reported feeling anger and frustration, believing that while these individuals need help, their behavior should not negatively impact others When you see someone in public on the street or in the subway who is struggling with mental health issues, substance abuse issues, or other health issues, what comes closest to describing how you feel?

I mostly feel **empathy for people** who are struggling with these issues, even when they make me uncomfortable in public and I wish it wasn't happening. It makes me sad that people who clearly need the help aren't getting it, and sad that other New Yorkers have to deal with the consequences of these people not getting the services they need and deserve.

I mostly feel **anger and frustration** at people who are struggling with these issues and acting out in public while making life harder for other New Yorkers. I understand they need help, but that's not an excuse to behave in inappropriate, violent, or threatening ways instead of seeking out help, and the rest of us simply shouldn't have to deal with it.

Other [write in]



When asked to select the words that best described how they feel about New York City right now, the top four words were "unsafe" (33%), "disappointment" (21%), "dirty" (20%), and "difficult" (18%). Notably, only 9% of respondents selected "livable."

The lowest-ranked words selected by respondents included "pride" (6%), "pessimism" (6%), and "safe" (4%).

What words would you use to best describe how you feel about New York City right now? Please pick the two that feel most accurate.		
Unsafe	33%	
Disappointment	21%	
Dirty	20%	
Difficult	18%	
Failing	14%	
Норе	11%	
Livable	9%	
Sadness	8%	
Love	7%	
Pride	6%	
Pessimism	6%	
Safe	4%	

Regarding public safety, **68% of** respondents say they avoid using the subway at certain times or in certain areas due to safety concerns, and nearly half of New Yorkers surveyed (**49%**) say safety concerns affect their willingness to spend time outdoors in their neighborhood.

39% of New Yorkers say that they or someone they know have **witnessed or experienced a safety-related incident on the subway, and 36% say that they or someone they know have witnessed a crime in public.**

Public Sa

Do you avoid using the subway at certair because of safety concerns?

Do safety concerns affect your willingnes use public spaces in your neighborhood'

In the past year, have you or someone ye or experienced a safety-related incident harassment, theft, or violence?

In the past year, have you or someone yo a crime in public?

fety	Yes	No
in times or in certain areas	68%	25%
ss to spend time outdoors or ?	49%	37%
ou know personally witnessed on the subway, such as	39%	46 %
ou know personally witnessed	36%	47%

Shifting Priorities: Why Some Issues Have Faded into the Background

With **affordability, public safety** and **mental health** dominating the concerns of most New Yorkers, other important issues—such as sanitation, education, and climate—have taken a backseat. This doesn't mean New Yorkers are indifferent to these challenges or satisfied with the status quo.

Instead, the daily struggle with the high cost of living and concerns about public safety and mental health have become urgent, first-order priorities that demand **immediate solutions.** Until these fundamental challenges are addressed, issues that might otherwise command more attention remain secondary in the public's mind.

When asked to select their **top services and programs** to prioritize for city funding, New Yorkers ranked **affordable housing programs (22%)** highest. **Police and public safety services (18%)** were the second most common first-choice selection, followed by **public transportation improvements (13%)**.

Other significant first-choice rankings included **homelessness services** (11%), food and benefits programs (9%), and public schools and educational programs (8%). Thinking about all the things that the New York City government provides funding for, what are the services or programs you would like to see the city support the most? Please select and rank your top 3 priorities [RANK 1]:

Affordable housing programs

Police and public safety services

Public transportation improveme

Homelessness services

Food and benefits programs

Public schools and educational p

After-school and summer progra

Public libraries

Public parks and recreational fac

Community centers and pools

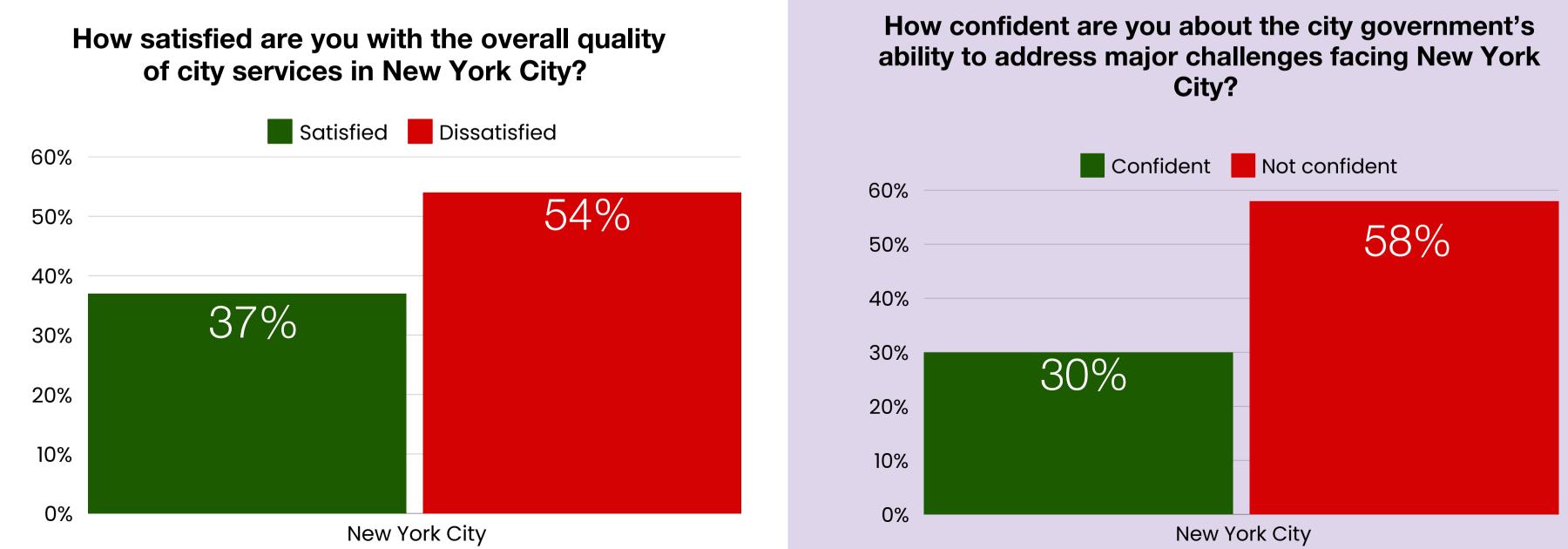
Beach and waterfront maintenar

Veterans' services

	22%
5	18%
ents	13%
	11%
	9%
programs	8%
amming for families	2%
	2%
cilities	2%
	1%
nce	1%
	1% 16

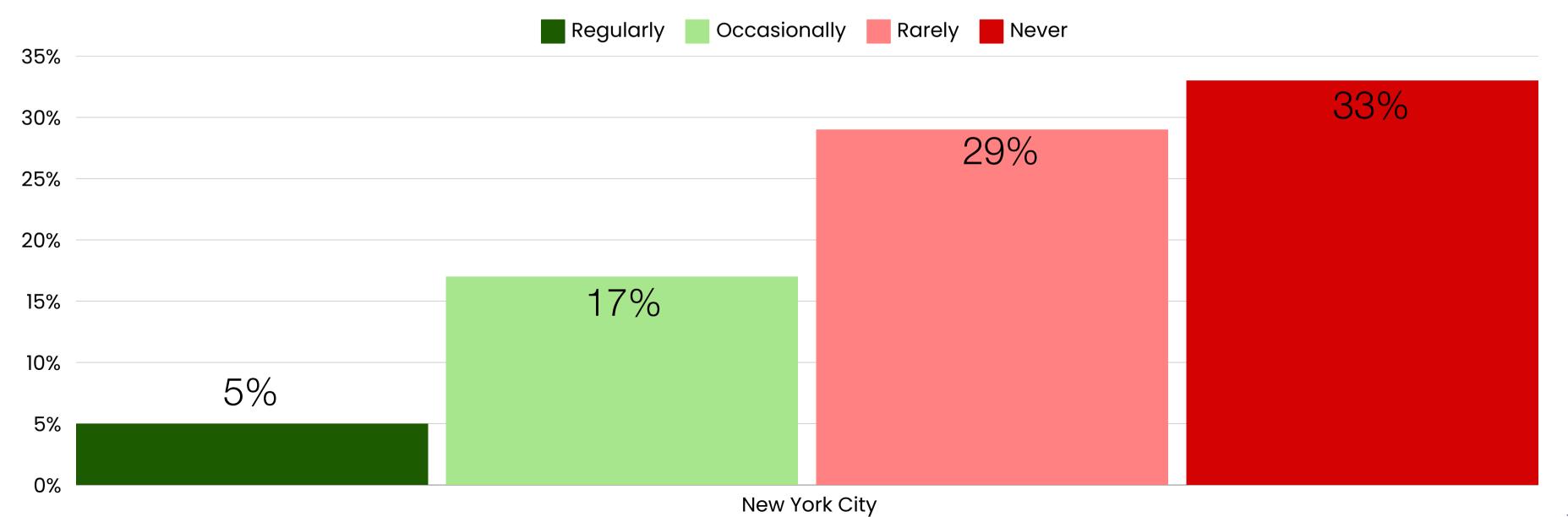
When asked about their satisfaction with the quality of services in New York City, a **majority** (54%) of the New Yorkers surveyed say they are **dissatisfied with the state of services** in the city, while just **37%** report being satisfied with these services.

Confidence in the city government's ability to address major challenges is low. A majority (58%) of respondents are not confident in the city government's ability to address major challenges, while only **30%** expressed confidence.



When asked how often they engage in non-voting civic activities, such as attending community meetings or contacting elected officials, **5% of New Yorkers said they participate regularly**, while **17% do so occasionally**. **29% report rarely participating**, and **33% say they never engage in these activities**.

How often do you participate in non-voting civic activities such as attending community meetings or contacting elected officials?



Full Study

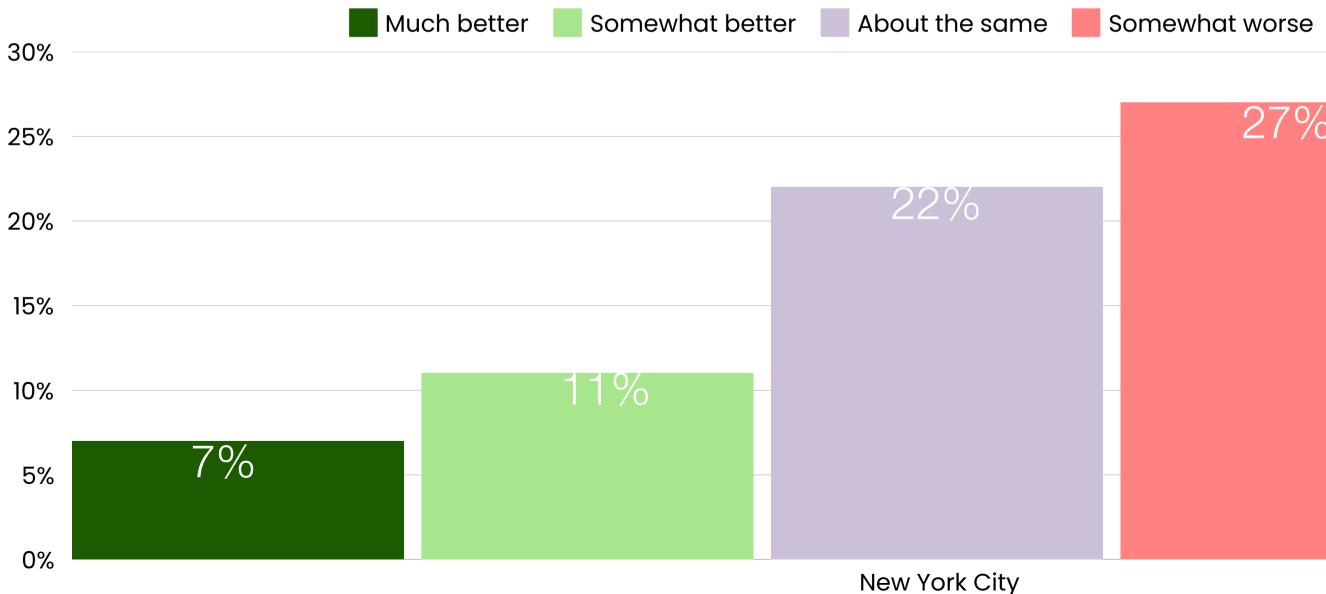
What follows is a detailed exploration of some of the richest parts of this study's dataset, including crosstabular analysis of major demographic and geographic categories where it sheds additional light.

Quality of Life

The People's Pulse

When asked about how they would rate their overall quality of life in New York City compared to five years ago, a majority (51%) of respondents said their quality of life has gotten worse, while just 18% believe that it has improved.

Thinking about your own experience, how would you rate your overall quality of life in New York City today compared to five years ago?

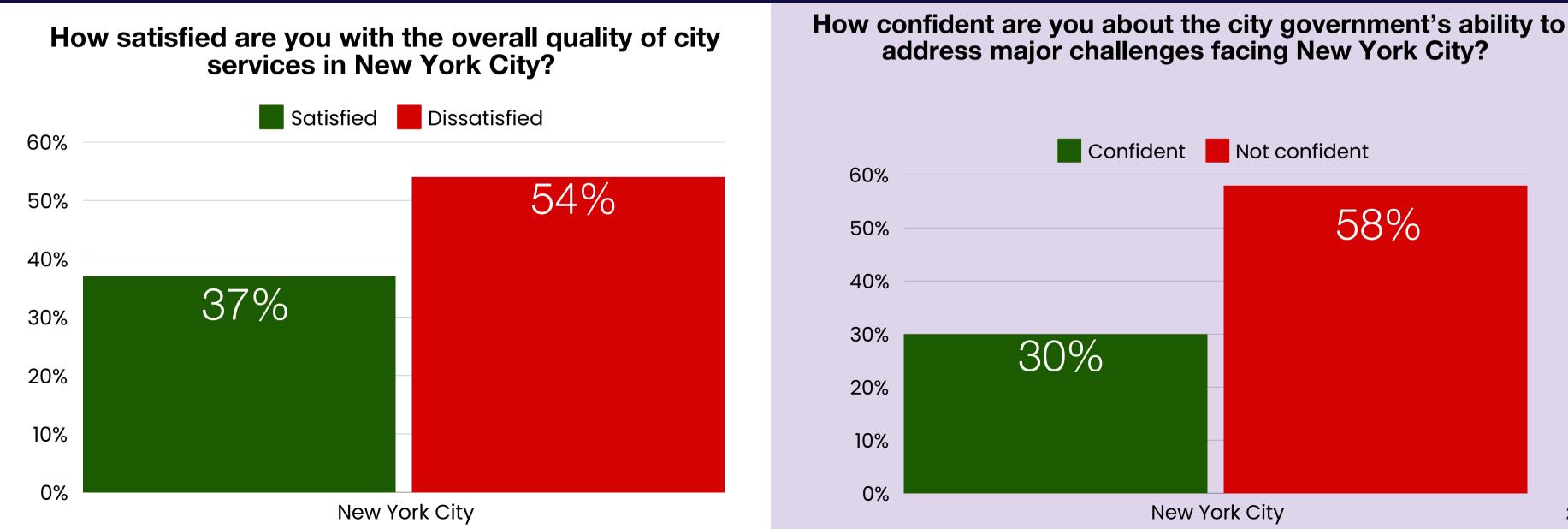


27% 24%

Much Worse

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What words would you York City right now? P
Unsafe
Disappointment
Dirty
Difficult
Failing
Норе
Livable
Sadness
Love
Pride
Pessimism
Safe

u use to best describe how you feel about New Please pick the two that feel most accurate.

33%
21%
20%
18%
14%
11%
9%
8%
7%
6%
6%
4% 23

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cilities	2%
	1%
nce	1%
	1% 24

When asked about the biggest financial burden on their household, a plurality (42%) of respondents cited housing costs as a top pressure point, with healthcare costs (26%) and food costs (10%) rounding out the highest ranking financial stressors.

Lower ranking financial burdens included transportation costs (5%), childcare expenses (3%) and education costs (3%).

Housing costs

Healthcare co

Food and gro

Transit and tra

Education

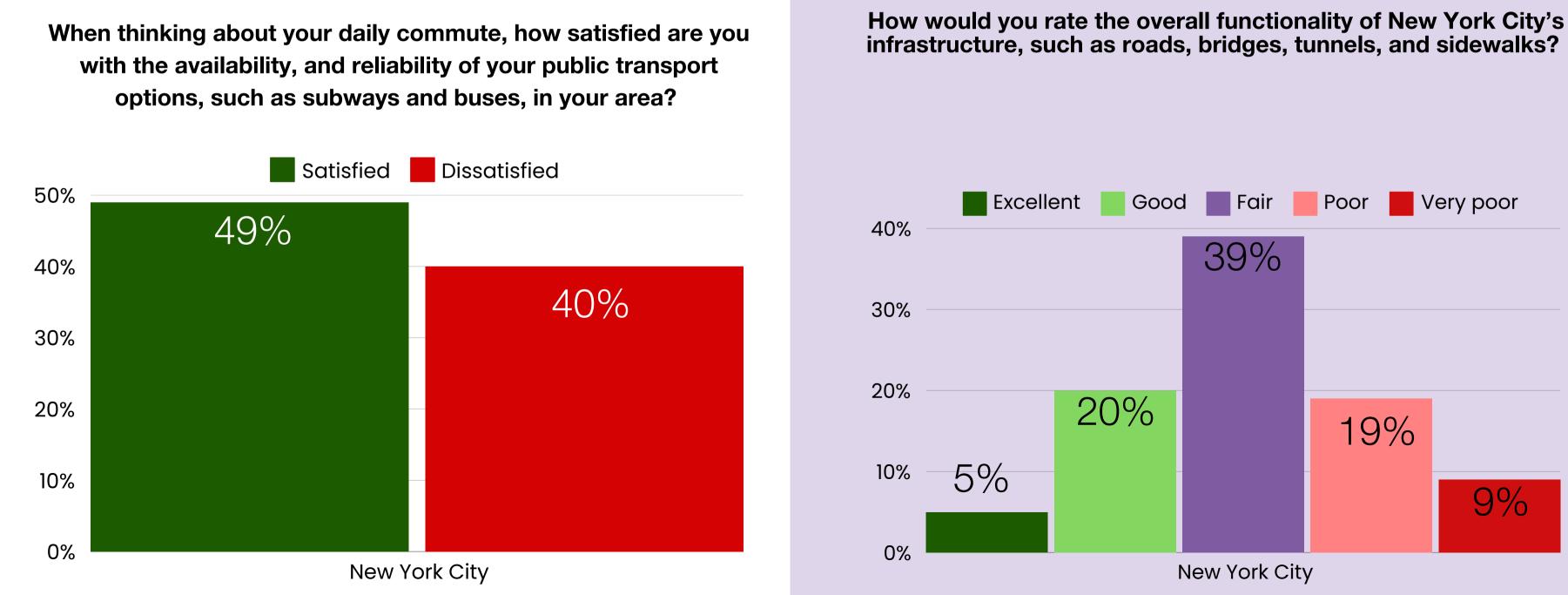
Childcare exp

When it comes to you and your family, what would you say is the biggest financial burden on your household today?

S	42%
osts	26%
oceries	10%
ansport	5%
	3%
Denses	3% ²⁵

When asked about their level of satisfaction related to their public transportation options, opinion was mixed. 49% of New Yorkers that were surveyed report being satisfied with their public transport, while 40% expressed dissatisfaction.

When rating the city's infrastructure, including roads, bridges, tunnels, and sidewalks only 5% rated it as excellent, while 20% said it was good. A plurality, 39%, described it as fair, while 28% rated it as poor or very poor.



When asked about their satisfaction with the **consistency and reliability** of city sanitation services and the maintenance of public spaces in their neighborhoods, **a majority (56%)** of New Yorkers surveyed **reported being satisfied** with sanitation services, while **34% expressed dissatisfaction** with the state of these services in their neighborhood(s).

How satisfied are you with the consistency and reliability of city sanitation services (such as garbage collection and recycling) and the maintenance of public spaces (such as parks, streets, and sidewalks) in your neighborhood?

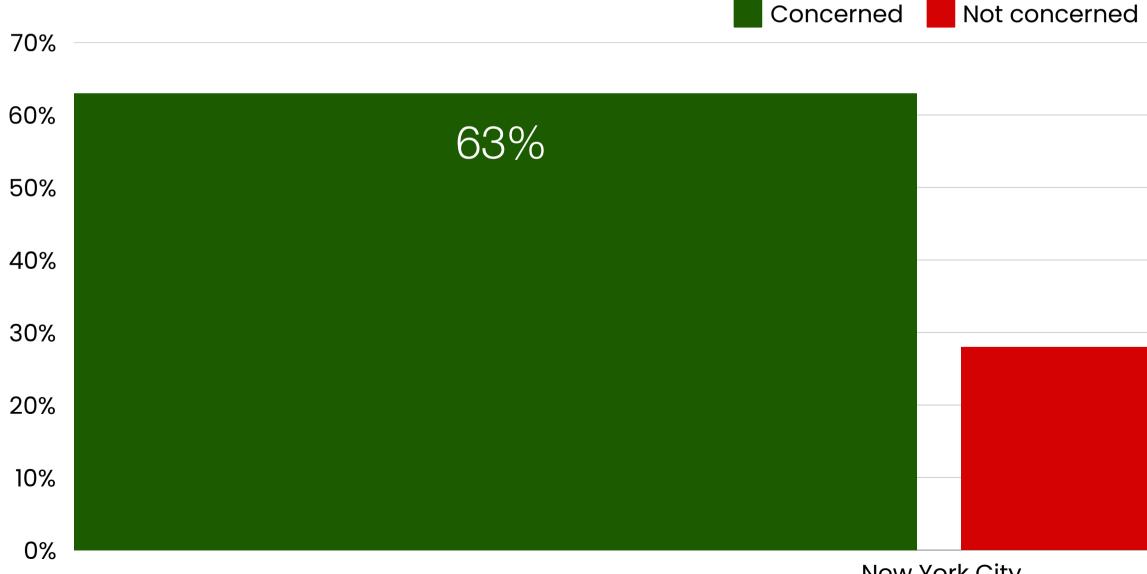
50% 40% 30% 20% 10%	60%	Satisfied	Dissatisfied
40% 30% 20% 10%	00%		
30% 20% 10%	50%	56%	
30% 20% 10%	40%		
20% 10%	40%		
10%	30%		
10%	20%		
0%	10%		
	0%		

New York City



A large majority (63%) of respondents expressed concern about air and noise pollution in their community, while only 28% were not concerned about air and noise pollution in their community.

To what extent are you concerned about air and noise pollution in your community?



New York City

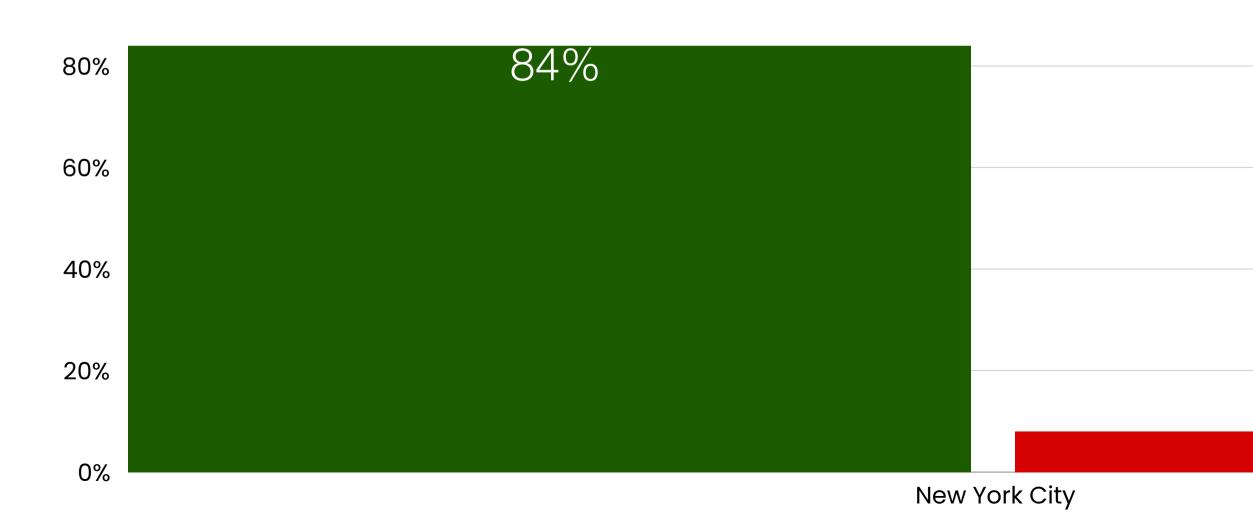


An overwhelming majority of New Yorkers view the city's mental crisis as a serious issue. 84% believe it is a serious problem, while only 8% say it is **not a serious problem** facing the city.

How serious of a problem do you feel the mental health crisis is in New York City?



Not serious

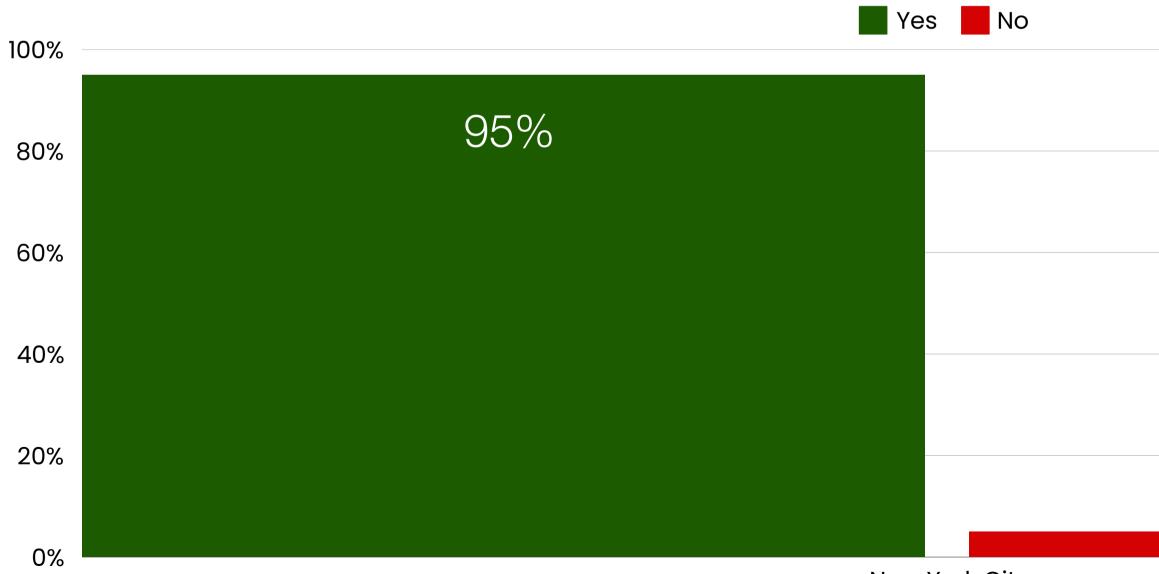


100%



The vast majority (95%) of respondents have access to reliable internet at home, while 5% of New Yorkers report that they do not have reliable internet access in their home.

Do you have reliable internet in your home?

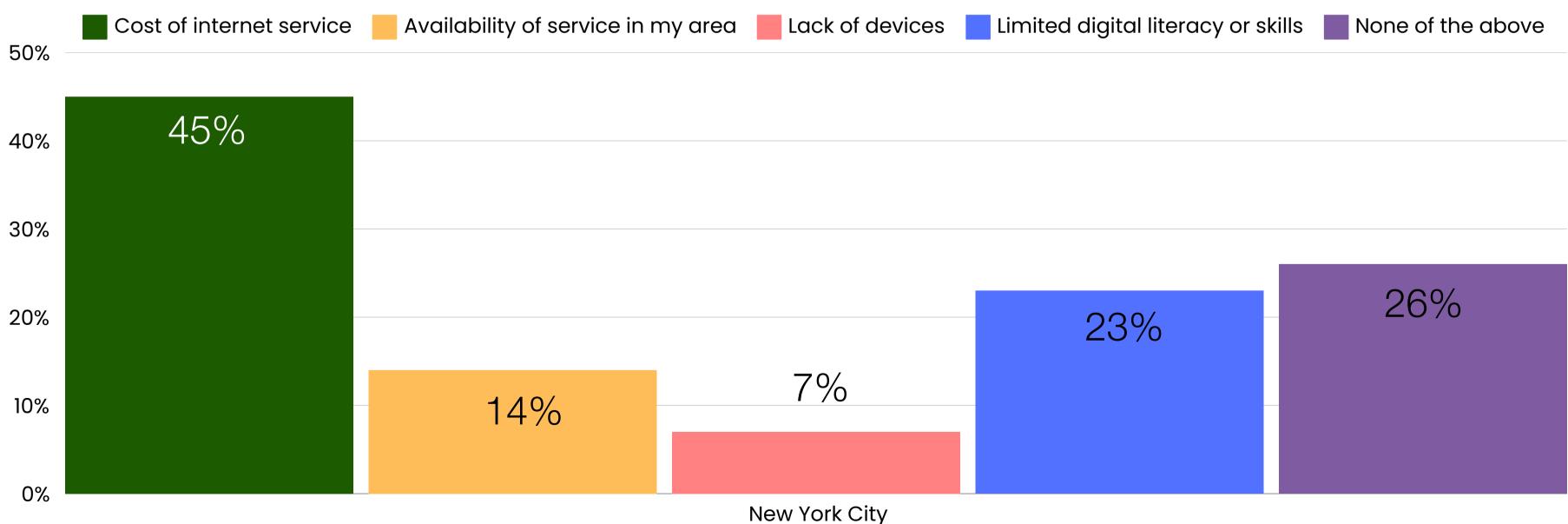


New York City

5%

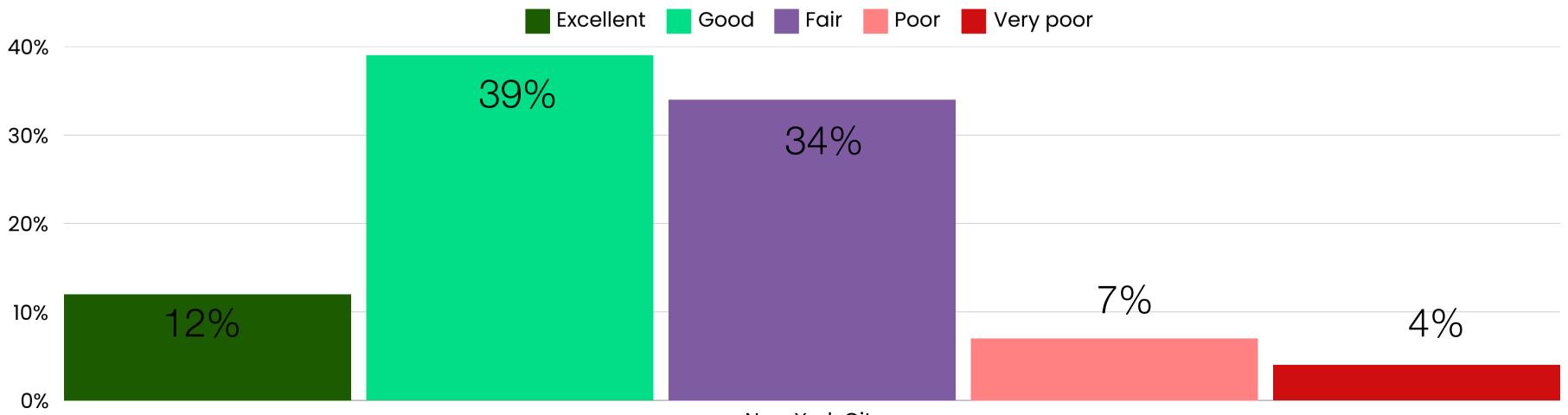
When asked about the biggest barriers to accessing reliable internet and digital tools, 45% of respondents cited the cost of internet service as the primary challenge. Other reported obstacles include limited service availability (14%), lack of devices such as computers or tablets (7%), and limited digital literacy (23%). Additionally, 26% stated that none of these barriers apply to them.

What are the biggest barriers to reliable internet and digital tools for your household?



When asked to rate their neighborhood as a place to live, **51% of New Yorkers rated their neighborhood as excellent or good**. **34%** of respondents rated their neighborhood as fair, while just 11% of New Yorkers rated their neighborhood as a poor or very poor place to live.

How would you rate your neighborhood as a place to live?



New York City

When asked if they recall seeing advertisements or community outreach efforts raising awareness about public resources and services in their neighborhood, **22% of New Yorkers recalled seeing these advertisements or community outreach efforts, while 56% said they had not.**

Do you recall seeing advertisements or community outreach efforts raising awareness about the public resources and services available in your neighborhood?

60%	Yes	No
00%		
50%		
40%		
30%		
20%	22%	
10%		
0%	New Yo	ork City



Nearly half of New Yorkers (49%) report noticing an increase in individuals experiencing visible mental health crises in public spaces in their neighborhood over the past year. In contrast, 31% say that they have not noticed an increase.

Have you noticed an increase in individuals experiencing visible mental health crises in public spaces in your neighborhood over the past year?

50%	Yes	No
50%	49%	
40%		
30%		
20%		
10%		
0%		

New York City



When asked about potential reasons to leave New York City, **43% of respondents cited the cost of buying or renting a home a top factor**. This was followed by the cost of basic necessities such as food, utilities and clothing **(32%)** and concerns about the public safety situation **(25%)**.

Notably, some of the **lower ranked reasons** included schools and education (4%) preference for the politics elsewhere (3%), and the dating and social life (3%). What have you considered your top two.

The cost of buying or rent

The cost of basic necessi clothing

The public safety situatior

Preferring to raise a family

Being closer to family or fi

Transit, transportation, an

Sanitation, parks, streets,

Not being able to afford construction sports, shows or nightlife

Schools and education

Prefer the politics somew

The dating and social life

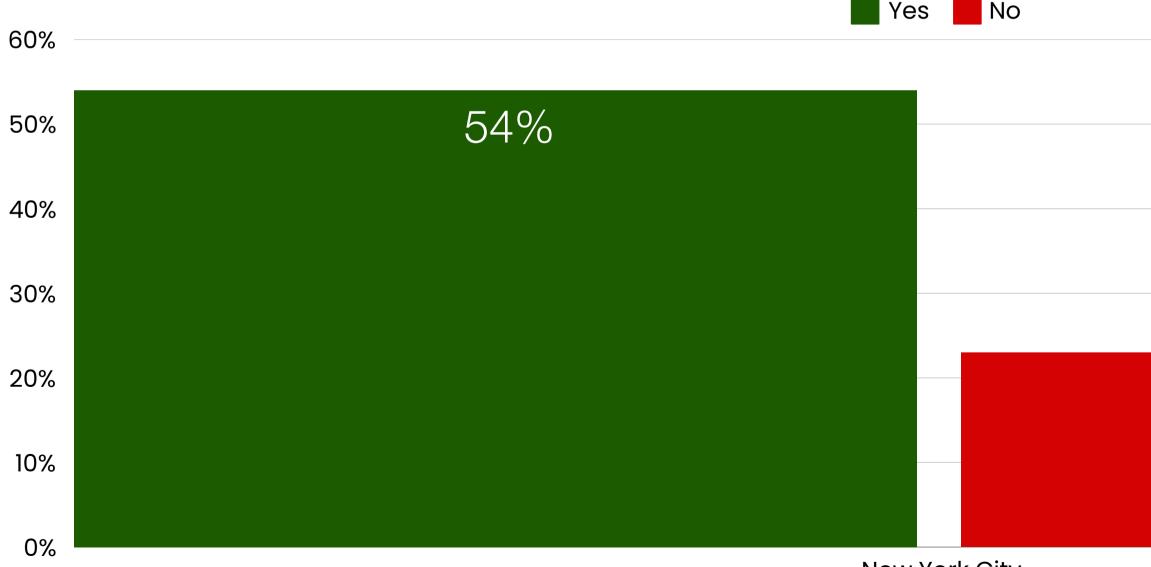
Prefer the social, religious somewhere else

What have you considered as reasons to leave New York City? Please select

iting a home	43%
ities such as food, utilities, and	32%
n	25%
y outside the city	8%
friends	8%
nd commute	7%
, and public spaces	6%
cultural amenities such as	5%
	4%
/here else	3%
	3%
s, or community life	3%

Among New Yorkers with children under 18, a majority (54%) say they expect to stay in the city while their children grow up, while 23% do not.

Do you expect to stay in the city while your children grow up?

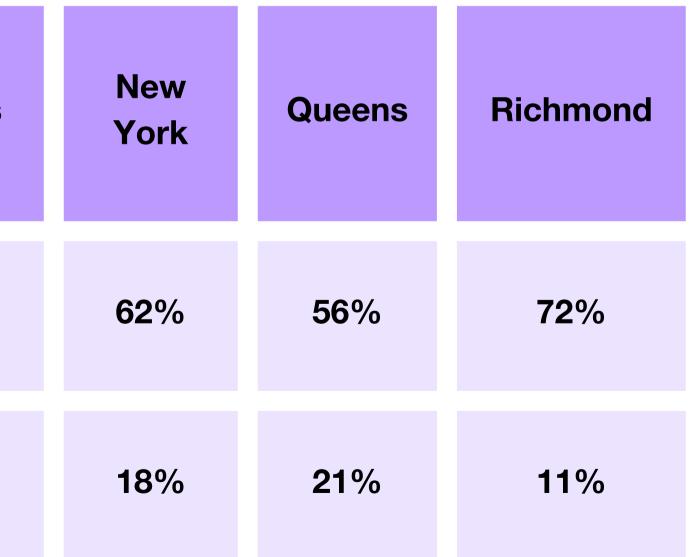


New York City



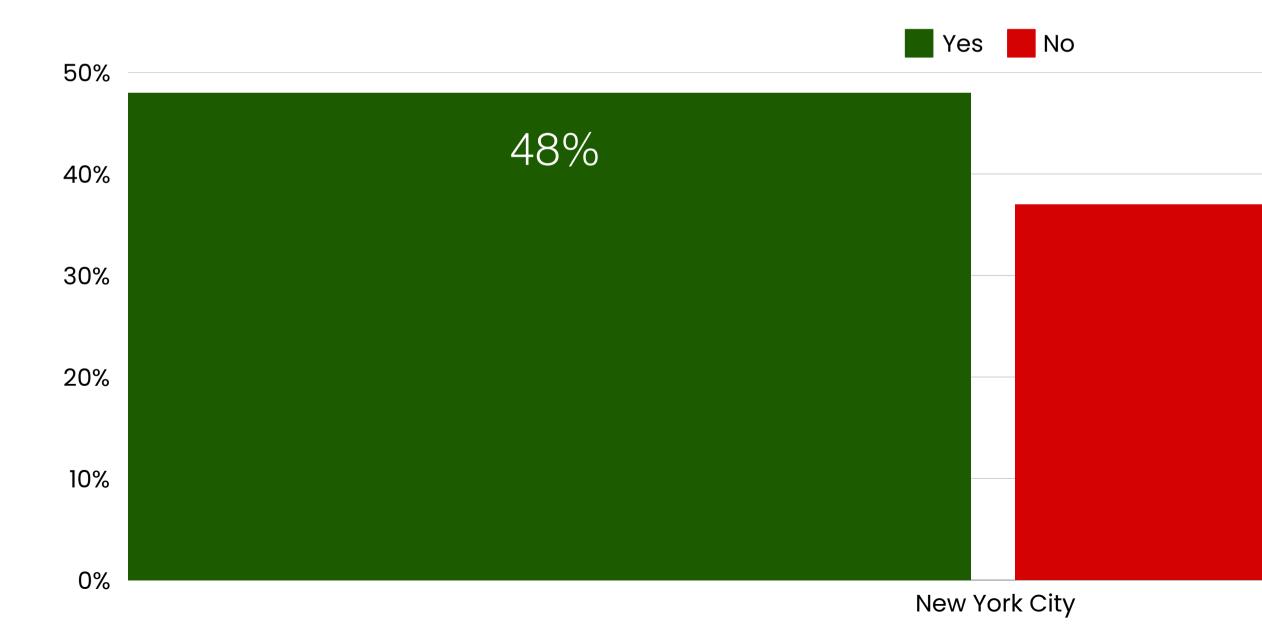
Plans to remain in New York City while raising children vary by demographic group. **70%** of Asian respondents and **67%** of White respondents said that they expect to stay in the city while their children grow up, while Black (**51%**) and Hispanic (**46%**) respondents are less certain about remaining in the city as their children grow up. Notably, 43% of Bronx County respondents said they expect to stay in the city compared to 72% of Richmond County respondents and 62% of New York county respondents.

	Black	Hispanic	White	Asian	Bronx	Kings
Yes	51%	46%	67%	70%	43%	51%
No	20%	24%	20%	22%	30%	24%



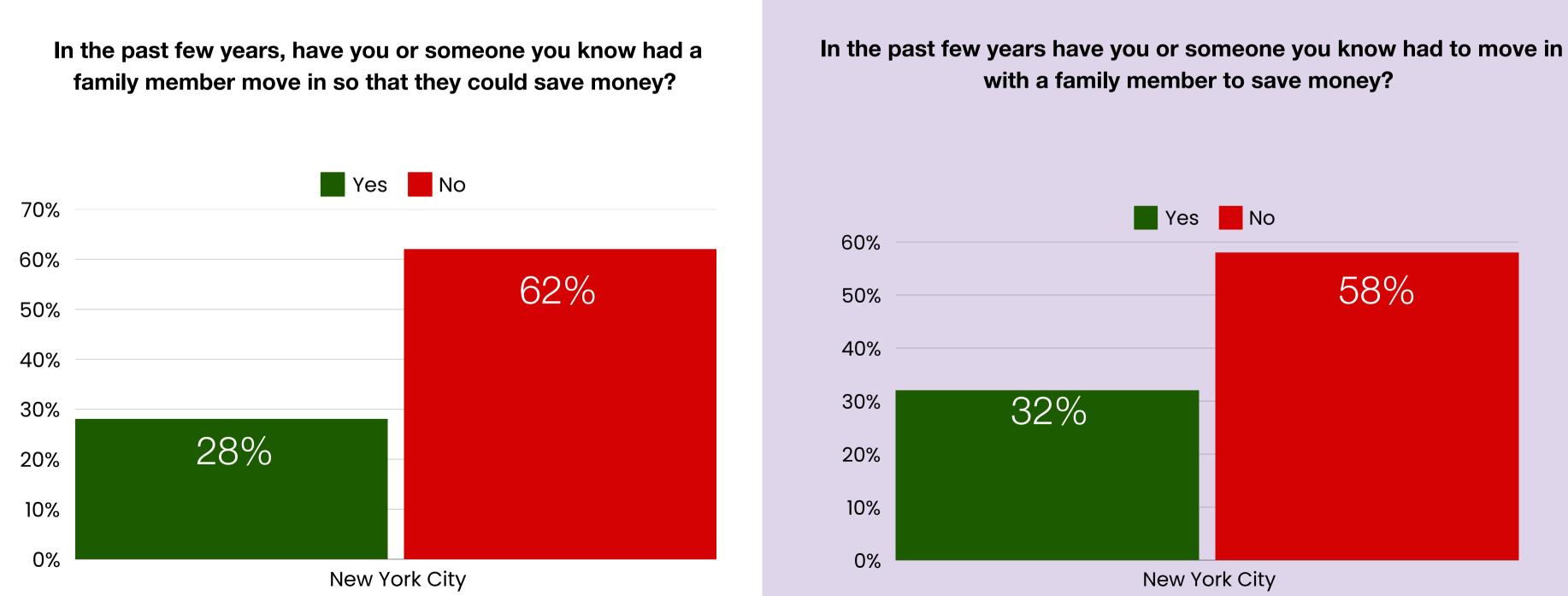
When asked if they've ever considered moving out of New York City, **nearly half** (48%) of respondents reported that they had considered leaving the city, while 37% say they have not considered leaving.

Have you and your family ever considered moving out of New York City?





28% of New Yorkers reported that they or someone they know has had a family member move in to help save money. Similarly, **32% of respondents** say they or someone they know has had to move in with a family member to reduce expenses.



When asked a series of agree/ disagree questions related to quality of life in New York, the sentiments which New Yorkers agree with the most are that **too many individuals suffering from mental illness are left without adequate care** (77%), that essential services are available and accessible in their neighborhoods

(74%) and that the mental health crisis impacts the quality of life in their neighborhood (61%).

Many **don't believe** the city is effectively managing economic issues, especially when it comes to the government's promotion of economic growth **(32%)**, their own financial security compared to five years ago **(31%)**, and the City's use of tax dollars **(19%)**.

Quality of Life Agree/D

Too many individuals suffering from ment the streets and subways of New York Cit care.

Essential services such as grocery stores healthcare providers are available and according heighborhood.

The mental health crisis in New York City of life in my neighborhood specifically.

It is becoming increasingly difficult for my basic needs like housing, food, healthcar

City services are of good quality, and eas residents in my community.

New York is a great city to raise a family i

The New York City government does a go promoting economic growth in the city.

I feel more financially secure than I did five

The New York City government spends ta

Disagree	Agree	Disagree
ital illness are left on ity without adequate	77%	11%
s, pharmacies and ccessible in my	74%	17%
y impacts the quality	61%	24%
y household to meet re, and education.	61%	27%
sy to access for	44%	42%
in.	43 %	46 %
good job of	32%	51%
ve years ago.	31%	54%
tax dollars wisely	19%	63% 40

Public Safety

The People's Pulse

When asked to rate public safety in their neighborhood, 7% of New Yorkers reported that public safety is excellent while 28% rated it as good. 37% described public safety in their neighborhood as fair, while 13% rated it as poor, and 7% as very poor.

Compared to five years ago 50% of New Yorkers expressed feeling less safe, while only 11% feel safer.



When it comes to public safety, **68%** of respondents say they avoid using the subway at certain times or in certain areas due to safety concerns and nearly half of New Yorkers surveyed **(49%)** say safety concerns affect their willingness to spend time outdoors in their neighborhood.

39% of New Yorkers say that they or someone they know have **witnessed** or experienced a safety-related incident on the subway, and 36% say that they or someone they know have witnessed a crime in public.

Public S

Do you avoid using the subway at certain safety concerns?

Do safety concerns affect your willingness public spaces in your neighborhood?

In the past year, have you or someone you experienced a safety-related incident on the theft, or violence?

In the past year, have you or someone you crime in public?

afety	Yes	Νο
times or in certain areas because of	68%	25%
s to spend time outdoors or use	49%	37%
ou know personally witnessed or the subway, such as harassment,	39%	46%
ou know personally witnessed a	36%	47%

New Yorkers have **mixed views** on police effectiveness with 44% in agreement that police in their neighborhood respond effectively to crime and safety concerns. 37% disagree.

Perceptions of safety on the subway at night **are overwhelmingly negative** (23%) as respondents reported that they largely **do not feel safe riding the subway at night**.

Agree/Disagree Public Safety

The police in my neighborhood respond effectively to crime and safety concerns

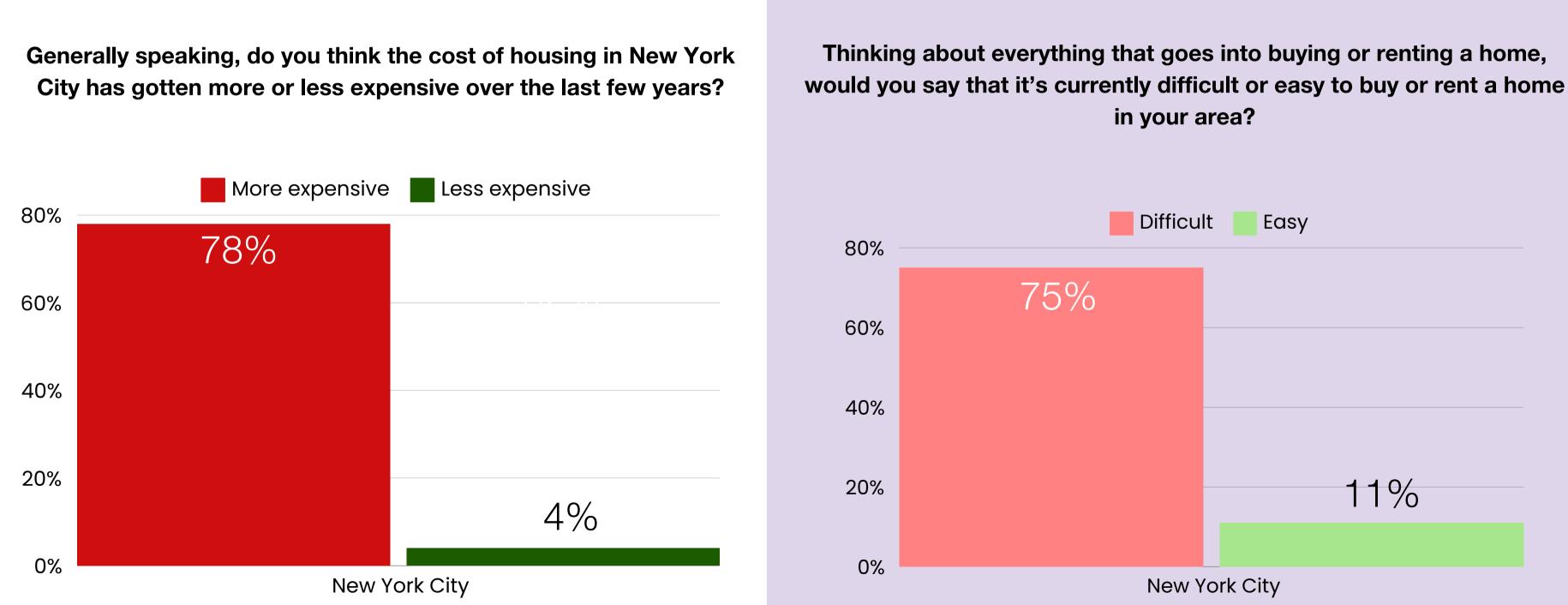
I feel safe riding the subway at night



Housing

The People's Pulse

A vast majority of New Yorkers (78%) believe that housing costs have increased in recent years, while only 4% say they have become less expensive. Similarly, **75% of respondents** expressed that it is difficult to buy or rent a home in their area, while only 11% find it easy.



When asked to choose the most important housing outcomes, respondents reported that their highest ranking priorities were building more affordable housing for low- and middle-income families (46%) and protecting current residents from displacement through tenant protections and financial assistance (45%).

These were followed by increasing enforcement of laws on landlords and developers (**22%**), and making it easier to build more housing to address shortages (**21%**). When it comes to housing in New York City, which of the following housing outcomes do you prefer the most? Choose the two that are most important to you.

Building more affordable housing income families

Protecting current residents from through tenant protections and people in their homes

More enforcement of laws and r developers in New York

Making it easier to build more he housing shortage and make mo

Preserving the character, history

Ensuring that new housing deve benefits like parks, schools and

ng specifically for low and middle-	46%
m displacement and rising costs financial assistance to keep	45%
regulations on landlords and	22%
ousing in order to address the ore homes available	21%
y, and feel of neighborhoods	18%
elopments include community I infrastructure	16%

When asked which types of housing they would like to see prioritized in New York City, respondents ranked **affordable housing** for low-income residents (47%), apartments for middle income families (34%) and housing for homeless individuals and families (19%) as their top three housing priorities.

The **lowest ranked priorities** included luxury housing **(5%)**, accessory dwelling units like basement apartments or backyard cottages **(5%)**, and SRO housing **(7%)**. What types of housing would Choose the two that are mos

Affordable housing for low-ir

Apartments for middle-incor

Housing specifically for hom families

Senior housing with accessi

Environmentally sustainable housing

Market-rate housing for mixe

Mixed-used housing with ret included

Single-room occupancy (SR individuals

Luxury housing

Accessory dwelling units (ba backyard cottages)

d you like to see prioritized in New York City? st important to you.		
ncome residents	47%	
me families	34%	
neless individuals and	19%	
ibility features	15%	
and energy-efficient	14%	
ed-income communities	13%	
etail or community spaces	11%	
RO) or dorm-style housing for	7%	
	5%	
asements apartments or	5%	

46% of New Yorkers support giving community organizations more control over housing developments, while 22% of respondents oppose this idea. When it comes to tenant assistance, a majority (60%) support expanding financial aid for renters who struggle to afford housing, even if they do not traditionally qualify as low-income. Only 14% oppose this idea.



A strong majority of New Yorkers agree with the sentiment that economic growth is contingent on affordability (75%), that young people and seniors will be forced out of the city if more homes are not built (71%) and that housing policies in the city disproportionately benefit the wealthy (65%).

Housing Agree/Dis

If we want New York City to keep growing needs to be more affordable for people to move here

If New York City doesn't build more home housing affordable, young people and set out, and new residents will look to other s prices are lower.

Housing policies in New York City disprop wealthier individuals while leaving middleresidents behind.

Publicly owned land should only be sold t will commit to using the land to create pe affordable housing and meet community

Gentrification is a serious problem when i affordability and the high cost of living gen community.

There is space in my neighborhood for m

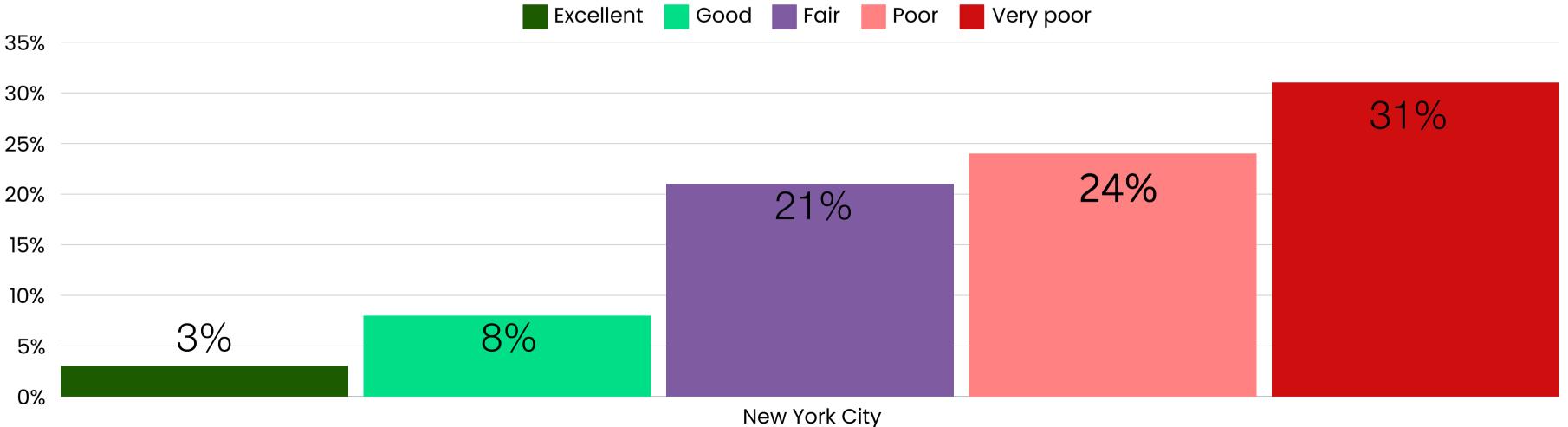
sagree	Agree	Disagree
ng economically, it to live here and	75%	11%
nes in order to keep eniors will be forced states where home	71%	12%
portionately benefit e-and lower-class	65%	14%
to developers who ermanently needs.	61%	16%
it comes to housing enerally, in my	59%	16%
nore housing.	37%	41 %

Immigration

The People's Pulse

New Yorkers hold largely negative views on how the city has handled increased migration over the past two years. Only **11% rate the city's response as excellent or good**, 21% describe it as fair, and **55% consider it poor or very poor**.

How would you rate the city government's handling of increased migration to New York City in the last 2 years?



Nearly half of New Yorkers (49%) would support legislation that would provide faster pathways to work authorization for immigrants as a way to address labor shortages and boost the city's economy. **28% oppose** such measures.

Would you support legislation which would provide faster pathways to work authorization for immigrants as a way to tackle labor shortages and contribute to the city's economic growth?

50%	Support	Oppose
JU /⁄o	49%	
40%		
30%		
20%		
10%		
0%	New Ye	ork City



When asked about how the city should allocate resources in response to increased migration. **36%** of respondents said that the city should **focus resources on long-term residents before addressing the needs of new arrivals**.

21% support increasing overall investment to better serve both existing residents and migrants while only 6% would stick with the current approach. In light of the recent increase in the number of migrants, asylum seekers, and refugees in New York City, which of the following best reflects your view on how the city should allocate public resources?

Focus resources on long-term r needs of new arrivals

Increase overall investment in public both new arrivals and existing re

Prioritize equitable distribution of including migrants

Maintain the current approach

Not sure

residents before addressing the	36%
oublic resources to better support esidents	21%
of resources for all residents	16%
	6%
	21%

When asked about the best approach to ensure migrants have stable housing in New York City, the **most** popular approach was building more affordable housing (21%).

The second most popular approach was having the city partner with and fund more nonprofits and community groups to find housing solutions (19%). 12% believe that the city should do nothing, while 9% support expanding temporary shelters.

Build more affordable housing

Partner with and fund more non to find housing solutions

Do nothing

Expand temporary shelters

Provide more rental assistance

Something else

In your opinion what is the best approach to ensure migrants have stable housing in New York City?

	21%
nprofits and community groups	19%
	12%
	9%
to migrant families	7%
	6%

When asked about the best approach to help migrants enter the workforce, **24% of** New Yorkers support job training and placement programs, while **19%** favor accelerating work authorization processes.

Another **17%** believe the city should provide incentives for businesses to create job opportunities for migrants.

Provide job training and placeme

Accelerate work authorization p

Provide incentives for and collab create job opportunities

Do nothing

Something else

In your opinion how should New York City help migrants integrate into the workforce

nent programs	24%
Drocesses	19%
borate with local businesses to	17%
	12%
	25%

63% of respondents expressed agreement with the sentiment that law enforcement should work more closely with community organizations to ensure migrants feel safe reporting crimes or seeking **help**. In addition, a majority of respondents believe that providing language education and job training is essential for migrants' successful integration into the city (63%).

Immigration Agree/Disagre

Law enforcement should work more closely organizations to ensure migrants feel safe r seeking help.

Providing language education and job traini essential for their successful integration into

Local communities should have more input manage and integrate migrants arriving in the neighborhoods

Using local hotels as temporary housing for is an acceptable short-term solution, but th migrants or neighborhoods appropriately, a solution is urgently needed.

ee	Agree	Disagree
ly with community reporting crimes or	63%	18%
ning to migrants is to the city.	63%	18%
t on how to their	62%	18%
or migrant families hey are not serving and a longer-term	54%	26%

Non-Profit Resilience & Capacity

The People's Pulse

When asked about the kinds of interactions they'd had with community organizations and local groups in their area over the last few years, New Yorkers reported that the **top interactions** they had with community organizations was through volunteering to help others (17%), receiving food, aid, or financial assistance (15%) and attending a meeting, talk, or event (15%).

What sort of interactions hav groups in your area over the

Volunteered to help others

Received food, aid, assista

Attended a meeting, talk, o

Participated in an educatior

Received help or advice reg government forms

Met with a counselor suppo

Participated in a skills or lar

Participated in a letter writir

None of the above

ve you had with community organizations and local e last few years, if any?		
	17%	
nce, or financial support	15%	
or event	15%	
n or learning program	12%	
garding laws, rules, or	8%	
ort group	7%	
nguage training program	7%	
ng or phone call campaign	7%	
	50%	

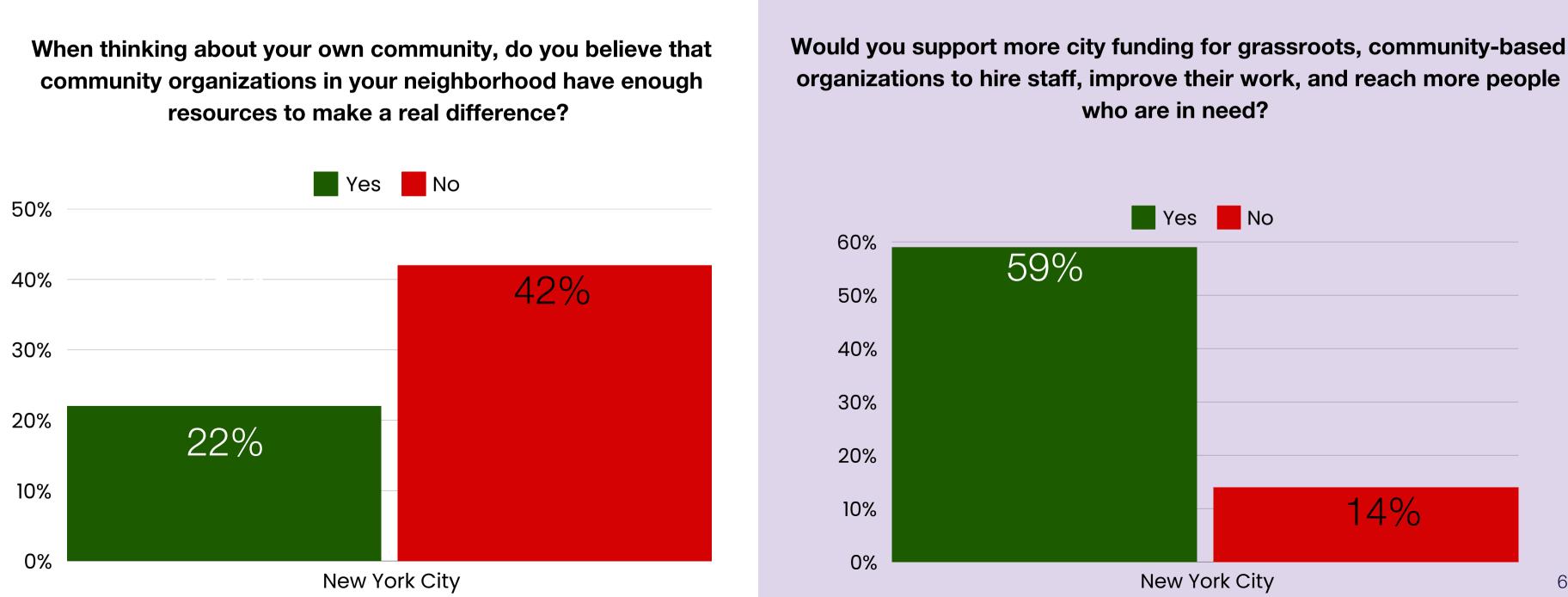
An overwhelming majority (75%) of New Yorkers believe that the city government should support small, local organizations focused on addressing social, economic, and housing issues in communities across the city. Only 10% believe that it is not important for the city government to support these organizations.

How important do you think it is for the New York City government to support small, local organizations that are focused on addressing social, economic, and housing issues in communities across the city?

80%	Important	Not important
00%		
	75%	
60%		
400/		
40%		
20%		
0.07		
0%	New	York City



A majority of New Yorkers (59%) support increasing city funding for grassroots, community-based organizations to hire staff, expand services, and reach more residents in need, while 14% oppose additional funding. When asked whether community organizations in their neighborhood have enough resources to make a real difference, **22% said yes, 42% said no.**



Mental Health & Substance Abuse Services

The People's Pulse

Most New Yorkers take a **compassionate approach** to public safety issues in the city. When asked how they feel about individuals struggling with mental health and substance abuse issues in public spaces, **58% of New Yorkers expressed empathy**, saying they feel sad that those in need are not receiving adequate support.

23% reported feeling anger and frustration, believing that while these individuals need help, their behavior should not negatively impact others When you see someone in public on the street or in the subway who is struggling with mental health issues, substance abuse issues, or other health issues, what comes closest to describing how you feel?

I mostly feel empathy for people who are issues, even when they make me uncom it wasn't happening. It makes me sad th the help aren't getting it, and sad that ot deal with the consequences of these peothey need and deserve.

I mostly feel anger and frustration at peo these issues and acting out in public wh other New Yorkers. I understand they ne excuse to behave in inappropriate, violer instead of seeking out help, and the rest to deal with it.

Other [write in]

re struggling with these mfortable in public and I wish hat people who clearly need other New Yorkers have to eople not getting the services	58%
ople who are struggling with hile making life harder for eed help, but that's not an ent, or threatening ways at of us simply shouldn't have	23%
	17%

Empathy towards people struggling with mental health, substance abuse, or other issues in public prevails across all demographic and geographic groups. While there is some variation by race and borough, majorities in every borough are primarily empathetic towards people struggling in public, and every racial group in the city is more empathetic than angry towards people struggling in public by double-digit margins.

	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Empathy	65%	53%	61%	49%	54%	60%	61%	58%	50%
Anger	19%	25%	25%	28%	23%	24%	25%	22%	24%

A strong majority of New Yorkers (73%) support city-funded programs that combine **mental** health support with public safety initiatives to reduce crime and violence, while just 11% of respondents oppose these programs.

How much would you support city funded programs that combine mental health support with public safety initiatives to reduce crime and violence?

80%	Support	Oppose
00 /₀		
60%	73%	
40%		
20%		
0%		
0,0	New Y	ork City

11%

Support for programs that combine **mental health services with public safety initiatives** to reduce crime and violence is strong across racial and geographic groups. Among racial groups, **White (80%)**, **Black (75%)**, and **Asian (75%)** respondents show the highest support, while **Hispanic respondents (69%)** also express majority approval. By borough, support is highest in **Manhattan (78%)**, **Queens (76%)**, and **Brooklyn (73%)**, while it is somewhat lower in **the Bronx (67%)** and **Staten Island (65%)**.

	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Support	75%	69%	80%	75%	67%	73%	78%	76%	65%
Oppose	11%	13%	11%	9%	9%	14%	10%	10%	19%

When asked about the best approach to addressing mental illness and homelessness in the subway system, New Yorkers prioritized expanding mental health and housing support programs (29%), having a larger police and security presence on subway platforms and cars (20%), and increasing the presence of outreach teams and social services (18%).

Expand mental health and hous

More police and security on sub

Increase the presence of outrea

Involuntary commitment for indiv themselves

Other

What approach do you believe New York City should prioritize to address mental illness and homelessness on the subway system?

sing support programs	29%
bway platforms and subway cars	20%
ach teams and social services	18%
ividuals unable to care for	17%
	1%

Support for expanding mental health and housing support programs is highest among Black (33%) and Hispanic (30%) respondents and with respondents from Manhattan (32%).

	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Expand mental health and housing support programs	33%	30%	26%	27%	29%	30%	32%	29%	23 %
Increase the presence of outreach teams and social services	21%	13%	20%	18%	14%	19%	22%	17%	17%
More police and security on subway platforms and subway cars	17%	19%	23%	22 %	18%	21%	19%	19%	22%
Involuntary commitment for individuals unable to care for themselves	12%	18%	20 %	16%	15%	16%	13%	20%	18%

When asked about the most important actions the city should take to improve access to affordable mental health services, respondents prioritized increasing funding for community mental health clinics (36%), providing free or low-cost therapy for youth and struggling families (32%), and offering supportive housing with services for residents (26%) as their top three approaches.

What actions should the city government take to improve access to affordable mental health services? Choose the two that are most important to you.

Increase funding for community

Provide free or low-cost therapy families

Provide supportive housing with

Expand mental health services f speak English

Partner with schools to provide

Other [write in]

/ mental health clinics	36%
y for youth and struggling	32%
n services for residents	26%
for New Yorkers who don't	20%
on-site mental health support	16%
	1%

When asked how schools should support student mental health and well-being, the top three approaches ranked by respondents included, providing more counseling and therapy options for students (37%), creating programs focused on body image, suicide prevention, and drug use (29%), and expanding after-school programs and organized sports (26%).

When thinking about children and young people, how do you think schools should approach supporting the mental health and well-being of their students? Choose the two that are most important to you.

Provide more counseling and th

Create programs to address bo

Provide more after-school progr

Offer social services and trauma

Partner with grassroots commun youth mental health

nerapy options	37%
ody image, suicide, and drug use	29%
rams and organized sports	26%
a support	25%
unity organizations focused on	22%

When asked about the drivers of the mental health challenges facing young people in New York City, New Yorkers most frequently cited households that are struggling with the cost of living (37%), lack of affordable mental health services (33%), and exposure to crime and gun violence as the main factors.

When thinking about the mental health challenges facing young people in New York City, which of the following do you feel are the main causes? Choose the two that are most important to you.

Households that are struggling

Lack of affordable mental health

Exposure to crime and gun viole

Classism, racism and micro-age

Overcrowded schools and lack

Other [write in]

with cost of living	37%
h services	33%
ence	32%
gressions	24%
of after school programs	18%
	1%

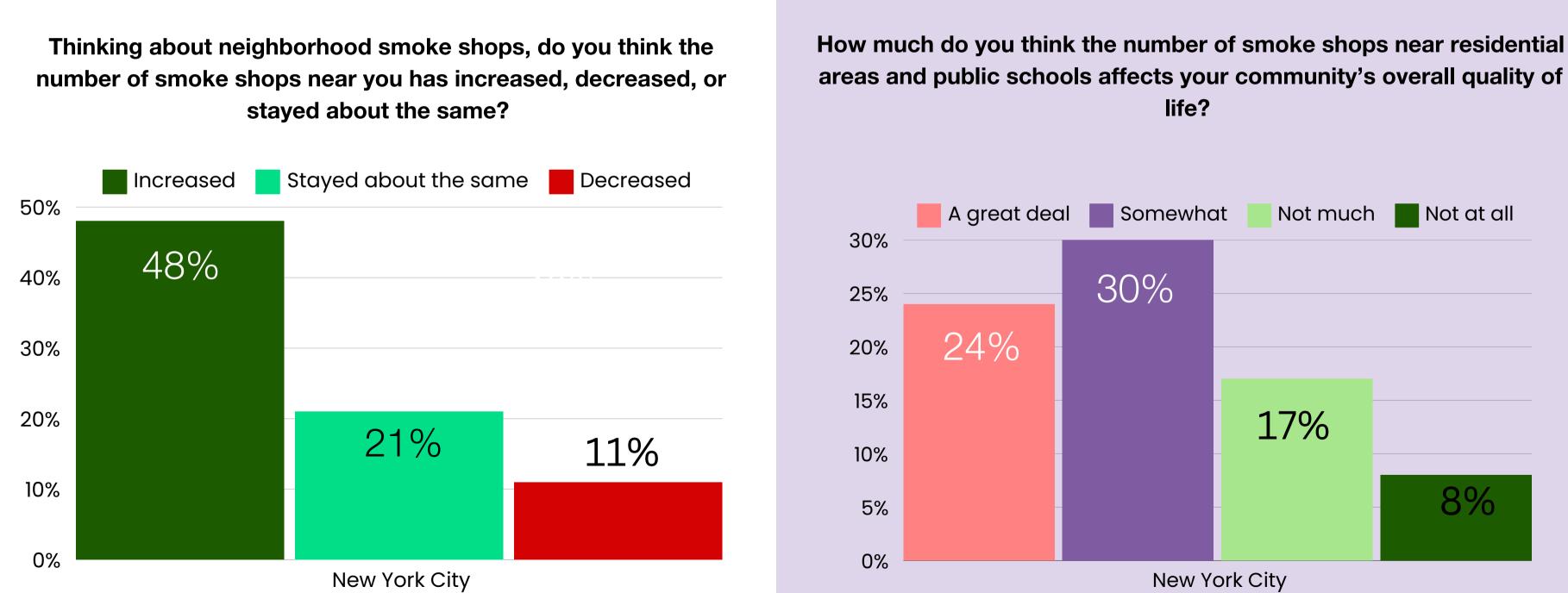
A majority of New Yorkers (69%) believe that the city is experiencing a serious substance abuse and addiction crisis, while 13% disagree.

Do you agree or disagree with the following statement: New York is experiencing a serious substance abuse and addiction crisis

70%	Agree	Disagree
/0/₀		
60%	69%	
50%		
40%		
30%		
20%		
20%		
10%		
0%		York City



A plurality of New Yorkers (48%) say that the number of smoke shops in their community have increased, while 21% believe that the number has stayed the same. 11% say it has decreased. 54% of residents believe that the number of smoke shops affect their community's quality of life a great deal or somewhat, while **25%** say that they have little or no impact at all.

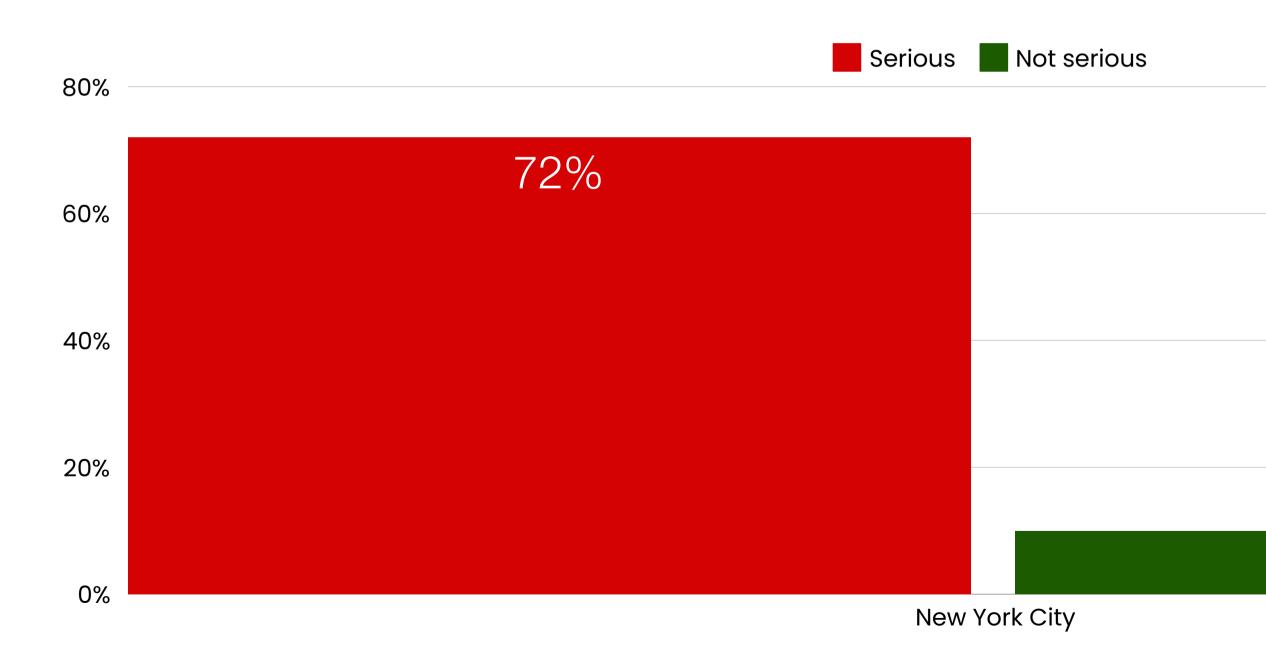


Food Insecurity

The People's Pulse

72% of respondents reported that they feel food insecurity in New York is currently a serious problem, while 10% expressed that it is not serious.

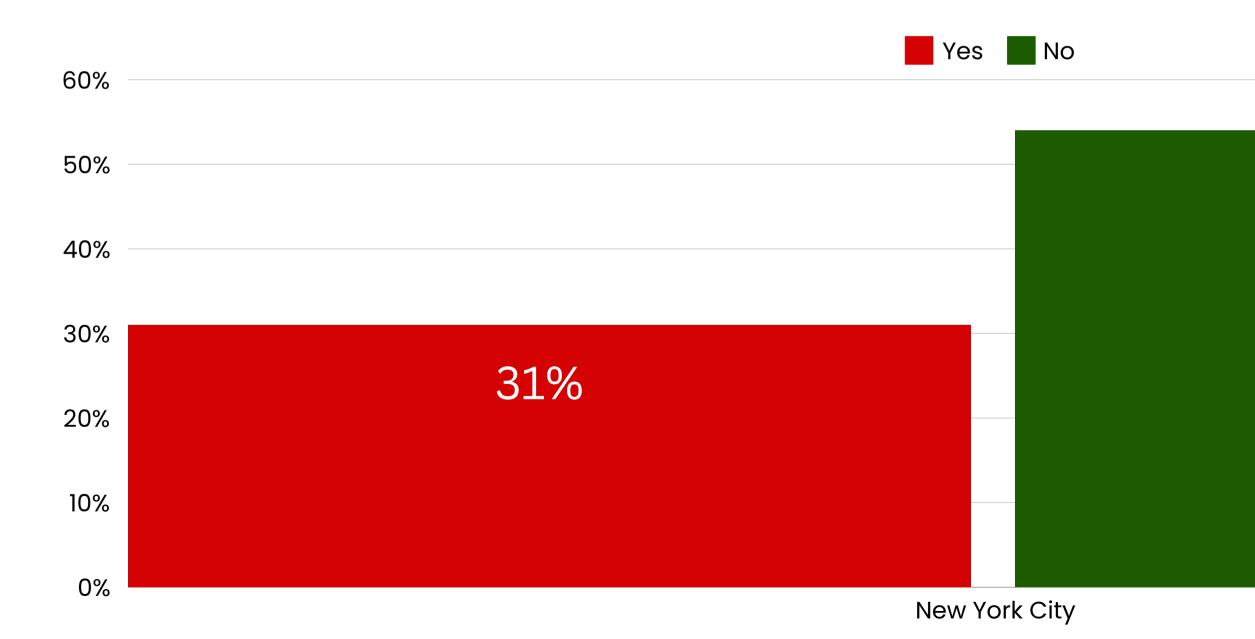
How serious do you feel food insecurity is in New York City currently?





When asked if they or a family member have struggled with food insecurity in the last few years, a notable 31% of New Yorkers said they or a family member had struggled with food insecurity, while 54% said that they had not.

Have you or someone in your family struggled with food insecurity in the last few years?





Hispanic (38%) and Black (35%) respondents report the highest levels of food insecurity, compared to Asian (24%) and White (21%) respondents. By borough, Brooklyn (35%) and the Bronx (34%) have the highest reported struggles with food insecurity, while Manhattan (24%) has the lowest.

	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Yes	35%	38%	21%	24%	34%	35%	24%	29%	28%
No	48%	44%	69%	57%	44%	50%	62%	58%	54%

A majority of New Yorkers (69%) agree that the rising cost of food has made it harder for families in their community to access healthy and quality food, while 13% disagree.

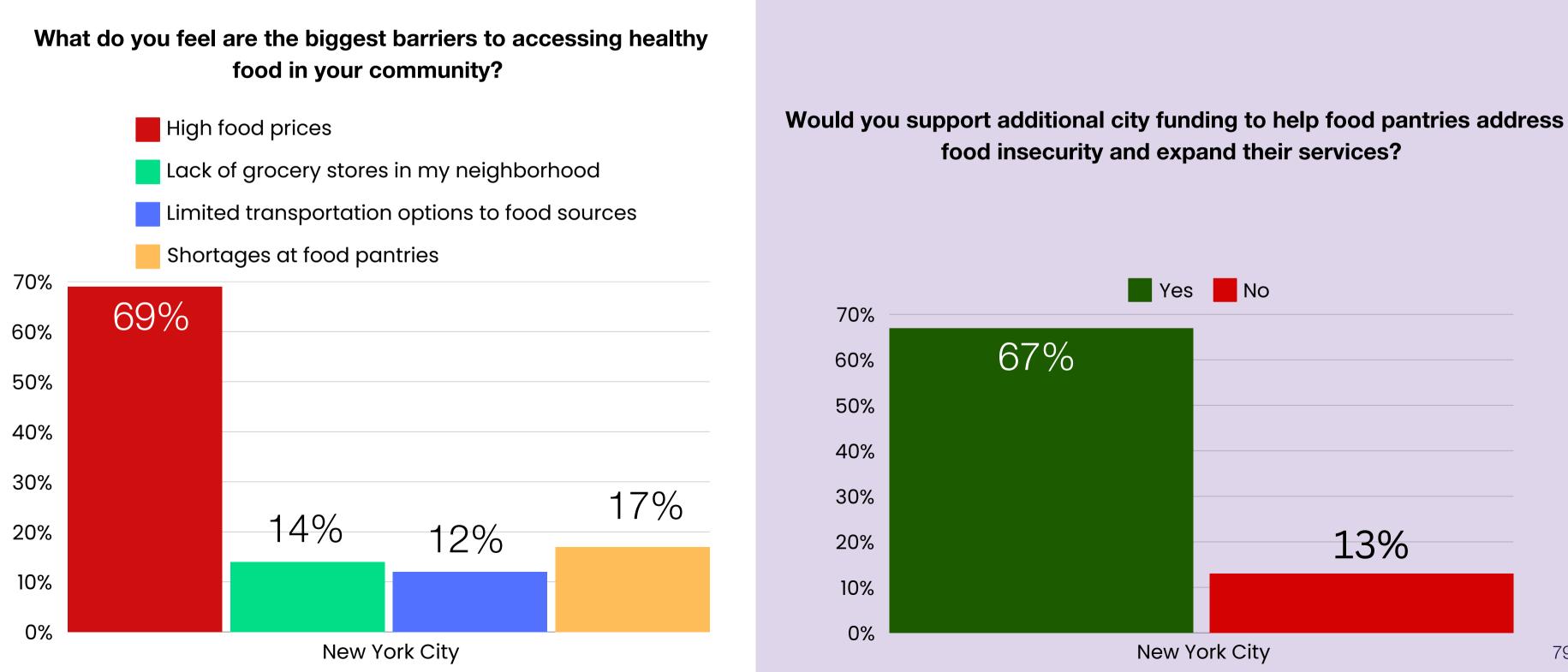
Do you agree or disagree with the following statement: The rising cost of food has made it harder for families in my community to access healthy and quality food.

70%	Agree	Disagree
/0/₀	CO0/	
60%	69%	
50%		
40%		
30%		
20%		
10%		
0%		
0 /0	New	York City



When asked about the biggest barriers to accessing healthy food in their communities, the most selected response was high food prices (69%). Other barriers included shortages at food pantries (17%), lack of grocery stores in their neighborhood (14%), and limited transportation to food sources (12%).

A majority of New Yorkers (67%) support additional city funding to help food pantries expand services and address food insecurity. 13% oppose this funding.



Workplace Programs

The People's Pulse

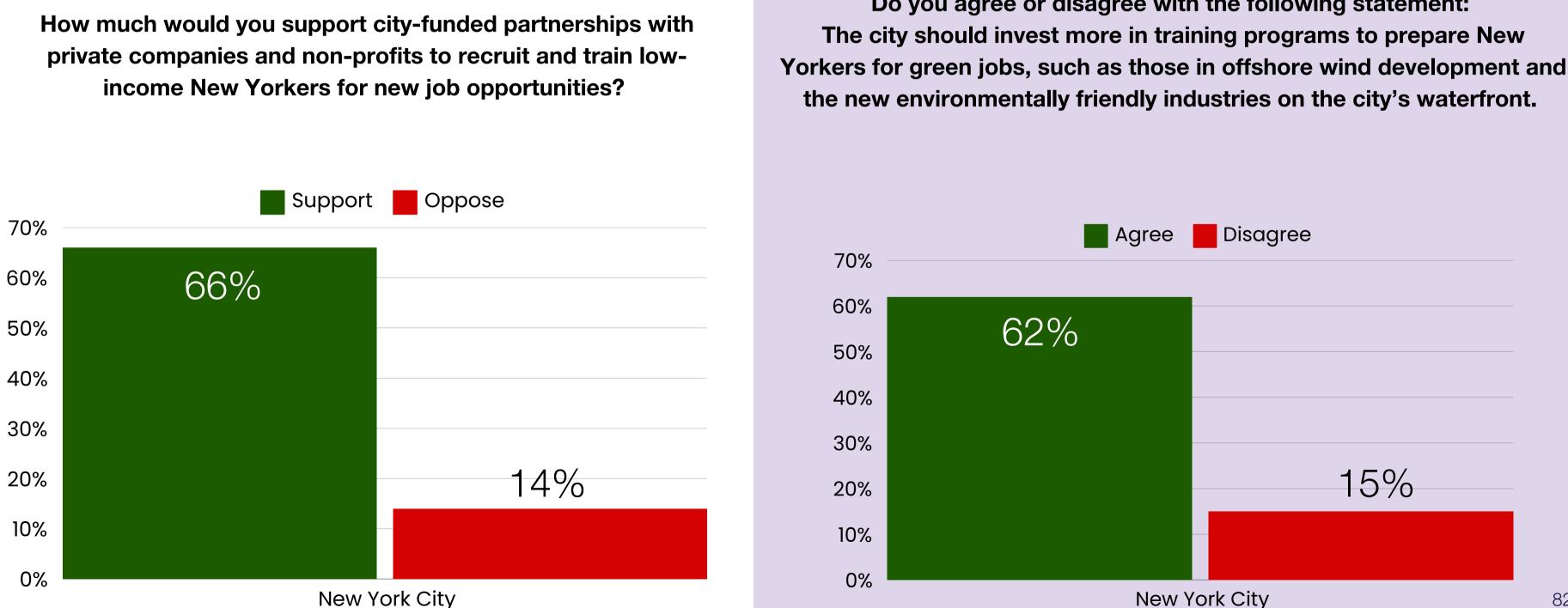
When asked whether the city government is doing enough to expand vocational training and trade schools, **14% of respondents expressed that they do believe the city is doing enough in this area while 45% said that they do not believe the city is doing enough.**

Do you think the city government is doing enough to expand vocational training and trade schools to equip residents with skills and job opportunities?

50%	Yes	No
50%		
40%		
30%		
20%	14%	
10%		
0%	New Yo	rk City



A majority of New Yorkers (66%) support city-funded partnerships with private companies and nonprofits to recruit and train low-income residents for new job opportunities while 14% oppose these partnerships. 62% of respondents agree with the sentiment that the city should invest more in training programs that prepare New Yorkers for green jobs, while 15% disagree.



Do you agree or disagree with the following statement:

New York City

When asked if childcare needs had impacted their ability to work, 17% of New Yorkers reported being affected in some capacity by having to stop work, reduce hours, or change jobs in order to accommodate childcare responsibilities. 23% reported that their work situation has not been impacted by their childcare needs. While **42%** of respondents said that they do not have childcare responsibilities.

Have childcare needs impacte to stop working, reduce you emplo

Yes, I had to stop working entire

Yes, I had to reduce my work he

Yes, I had to change jobs or find accommodate childcare

No, my work situation has not b needs

I do not have childcare respons

ed your ability to work, such as our hours, or make other change loyment situation?	
ely to meet childcare needs	4%
nours to meet childcare needs	6%
d more flexible work to	7%
been impacted by childcare	23%
sibilities	42%

19% of Hispanic respondents have been affected by childcare needs in some capacity, slightly more than any other racial demographic.

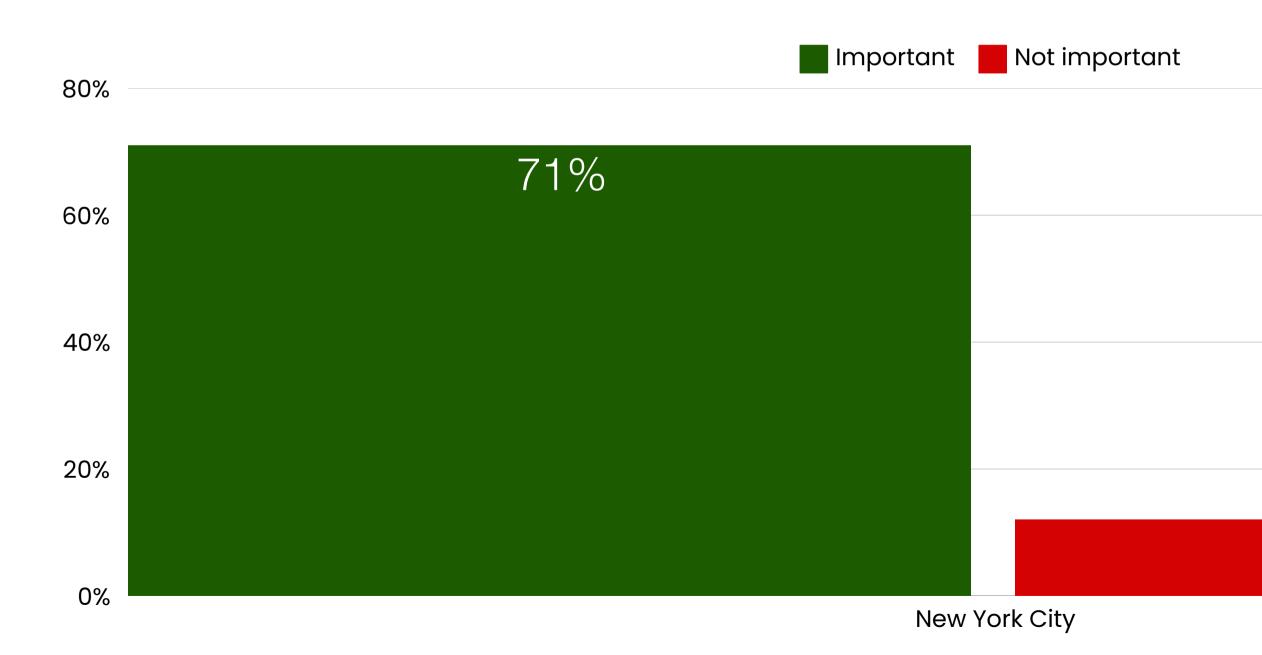
	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Yes, I had to stop working entirely to meet childcare needs	5%	5%	3%	5%	6%	5%	3%	4%	5%
Yes, I had to reduce my work hours to meet childcare needs	6%	4%	6%	6%	5%	6%	7%	4%	8%
Yes, I had to change jobs or find more flexible work to accommodate childcare	6%	10%	4%	7%	6%	8%	5%	6%	8%
No, my work situation has not been impacted by childcare needs	22 %	24 %	29 %	13%	24%	23 %	24%	21 %	30%
l do not have childcare responsibilities	43 %	33%	49 %	51%	36%	40%	45%	48 %	35%

Democracy & Civic Engagement

The People's Pulse

An overwhelming majority of voters (71%) believe that voting is important to New York's social and economic future, while 12% believe that voting is not important to the city's social and economic future.

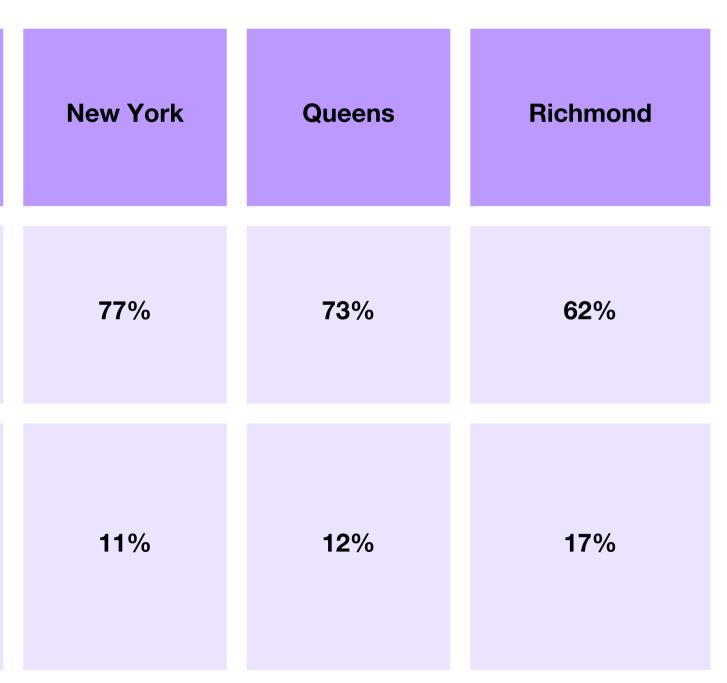
How important do you think voting is to New York's social and economic future?





A strong majority of voters across racial demographic groups believe that voting is important to New York's social and economic future, however this support is highest among White (82%) and Asian (75%) respondents. By borough, belief in the importance of voting is highest in Manhattan (77%) and Queens (73%)

	Black	Hispanic	White	Asian	Bronx	Kings
Important	67%	64%	82%	75%	65%	71%
Not important	14%	16%	10%	6%	12%	13%



When asked what would make them more likely to participate in local elections, New Yorkers most frequently cited **more** information about candidates and ballot measures (40%), greater trust in the election process (32%), and easier access to voter registration (17%). 15% mentioned the need for more accessible polling location information.

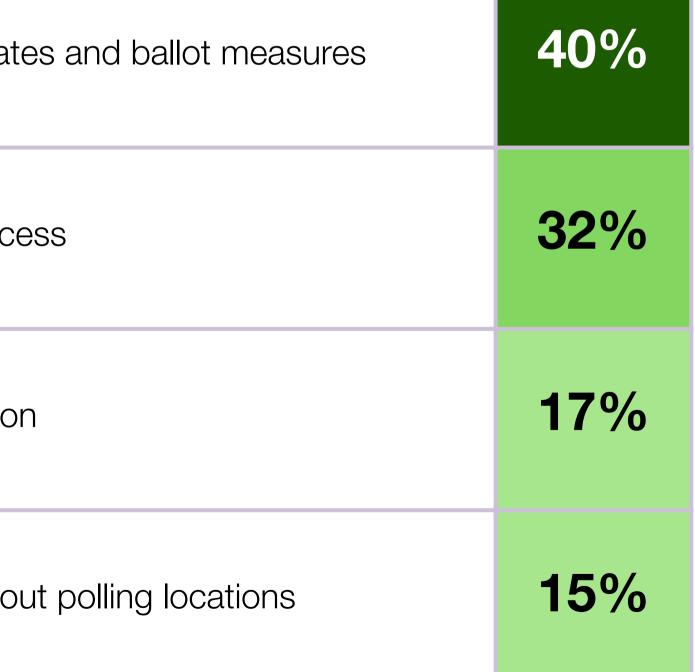
More information about candidates and ballot measures

Greater trust in the election process

Easier access to voter registration

More accessible information about polling locations

What would make you more likely to participate in local elections?

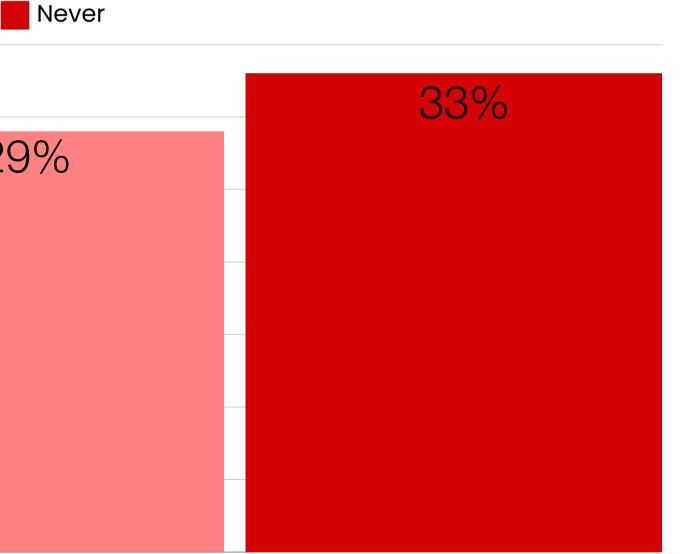


When asked how often they engage in non-voting civic activities, such as attending community meetings or contacting elected officials, **5% of New Yorkers said they participate regularly**, while **17% do so occasionally**. **29% report rarely participating**, and **33% say they never engage in these activities**.

How often do you participate in non-voting civic activities such as attending community meetings or contacting elected officials?

25%		Regularly	Occasionally	Rarely
35%				
30%				
25%				2
20%				
15%		17%		
10%	5%			
5%	U /0			
0%				

New York City



When it comes to engaging in non-voting civic activities, **White (28%)** respondents are the most likely to participate at least **occasionally**, while **Black (6%)**, **Hispanic (5%)**, and **White (5%)** respondents are slightly more likely to engage **regularly** than Asian respondents (3%). **26%** of respondents in Manhattan participate occasionally or regularly, slightly higher than other borough respondents.

	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Regularly	6%	5%	5%	3%	3%	6%	6%	3%	6%
Occasionally	15%	15%	23%	16%	17%	18%	20 %	15%	19%
Rarely	25 %	32%	29 %	31%	26 %	28%	34%	30 %	23%
Never	37%	29%	36 %	30%	32%	33%	28%	35%	33%

When asked where they primarily get news about local issues and elections, respondents most commonly cited **online news and websites (39%)** and **broadcast news (36%)**.

These were followed by social media platforms (29%), family and friends (26%), and newspapers (21%).

Less commonly, **10% reported getting news from podcasts**, and **9% from community groups**.

Where do you primarily get your news about local issues and elections?

Online news and websites

Broadcast news

Social media platforms

Family and friends

Newspapers

Podcasts

Community groups

39%
36%
29%
26%
21%
10%
9%

By borough, online news is most popular in Manhattan (43%) and Brooklyn (40%), while broadcast news is the top source in Staten Island (43%). Newspapers remain more relevant in Manhattan (30%) than in other boroughs.

	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Newspapers	16%	20%	29 %	21%	18%	20%	30%	18%	25%
Broadcast news	38 %	33%	40 %	30%	33%	37%	35%	37%	43%
Online news and websites	39 %	36 %	43 %	38%	34 %	40%	43%	39 %	33%
Social media platforms	34 %	31%	26 %	30%	34%	28 %	25%	31%	30%
Family and friends	27%	27%	26 %	24%	29%	25%	25%	24%	32%
Podcasts	9%	11%	9%	11%	11%	9%	12%	9%	7%
Community groups	8%	8%	10%	13%	7%	11%	9%	8%	6%

When asked about their biggest concerns regarding media coverage of local politics and issues, respondents cited bias in reporting as their top issue (39%) while 30% were concerned about a lack of depth or detail in coverage. Another 30% felt that certain neighborhoods and communities are neglected, and 20% believed the media focuses on issues that do not affect them or their families.

Bias in reporting Lack of depth or detail in coverage Neglect of certain neighborhoods and communities

Focused on issues that don't affect me and my family

What are some of your biggest concerns about how the media covers **local politics and issues in New York?** 39% 30% 30% 20%

Bias in reporting is the top concern, particularly among Asian (48%) and White (44%) respondents. Black (37%) and Hispanic (34%) respondents also share this concern, though at slightly lower rates. By borough, concerns over bias are highest in Queens (42%) and Brooklyn (40%). Lack of depth in coverage (33%) is most noted in Manhattan, while concerns about neglect of certain communities are strongest in the Bronx (34%).

	Black	Hispanic	White	Asian	Bronx	Kings	New York	Queens	Richmond
Bias in reporting	37 %	34 %	44%	48%	31%	40%	41%	42 %	41%
Lack of depth or detail in coverage	29 %	32 %	29%	30%	28%	31%	33%	29%	28%
Neglect of certain neighborhoods and communities	33 %	32%	27%	22 %	34%	30%	29%	27%	29%
Focused on issues that don't affect me and my family	22 %	21 %	20%	15%	19%	21%	21%	20%	19%

A majority of New Yorkers agree that the media plays an important role in holding local politicians and institutions accountable (57%), in addition, half of residents largely believe that their vote makes a difference in elections (50%).

Just 38% of New Yorkers believe that the democratic process in the city works and improves life for them and their families.

Democracy Agree/E

The media plays an important rol local politicians and institutions a

My vote makes a difference in Ne elections

The democratic process in New ` works and improves life for me a

Disagree	Agree	Disagree
ole in holding accountable.	57%	22%
lew York City	50%	26%
York City and my family.	38%	33%